BNP PARIBAS GOOD START OF THE 2020 PLAN

Bank of America Merrill Lynch Conference London, 28 September 2017



The bank for a changing world

Disclaimer

The figures included in this presentation are unaudited.

This presentation includes forward-looking statements based on current beliefs and expectations about future events. Forward-looking statements include financial projections and estimates and their underlying assumptions, statements regarding plans, objectives and expectations with respect to future events, operations, products and services, and statements regarding future performance and synergies. Forward-looking statements are not guarantees of future performance and are subject to inherent risks, uncertainties and assumptions about BNP Paribas and its subsidiaries and investments, developments of BNP Paribas and its subsidiaries, banking industry trends, future capital expenditures and acquisitions, changes in economic conditions globally or in BNP Paribas' principal local markets, the competitive market and regulatory factors. Those events are uncertain; their outcome may differ from current expectations which may in turn significantly affect expected results. Actual results may differ materially from those projected or implied in these forward looking statements. Any forward-looking statement contained in this presentation speaks as of the date of this presentation. BNP Paribas undertakes no obligation to publicly revise or update any forward-looking statements in light of new information or future events. It should be recalled in this regard that the Supervisory Review and Evaluation Process is carried out each year by the European Central Bank, which can modify each year its capital adequacy ratio requirements for BNP Paribas.

The information contained in this presentation as it relates to parties other than BNP Paribas or derived from external sources has not been independently verified and no representation or warranty expressed or implied is made as to, and no reliance should be placed on the fairness, accuracy, completeness or correctness of, the information or opinions contained herein. None of BNP Paribas or its representatives shall have any liability whatsoever in negligence or otherwise for any loss however arising from any use of this presentation or its contents or otherwise arising in connection with this presentation or any other information or material discussed.

The sum of values contained in the tables and analyses may differ slightly from the total reported due to rounding.



Introduction

Robust growth of the Eurozone economy

Sustained business growth and solid results

Fully loaded Basel 3 CET1 ratio: 11.7% as at 30.06.17

Good start of the 2020 plan



Robust Growth of the Eurozone Economy

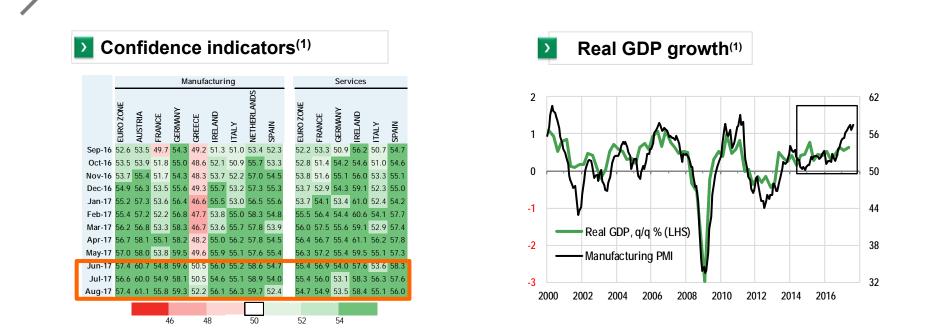
Solid 1H17 Results

Good Start of the 2020 Plan

Appendix



Eurozone Macroeconomic Indicators: Positive Sentiment



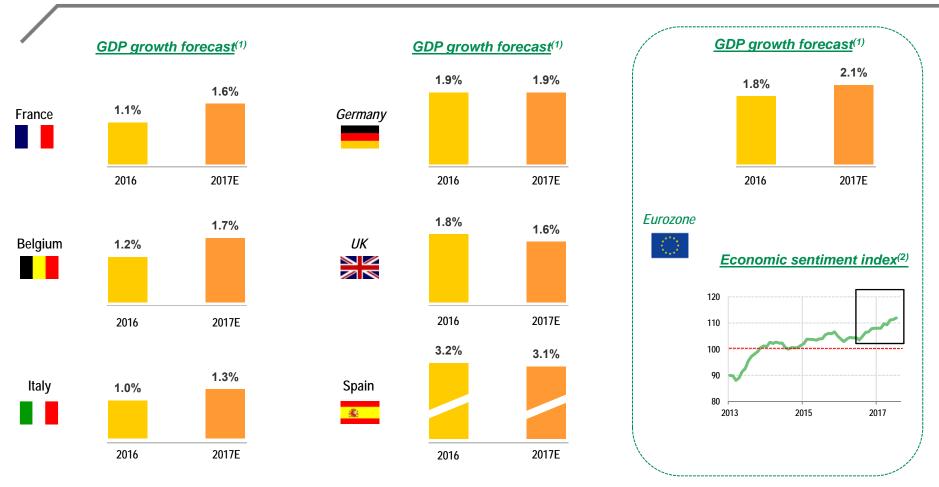
 Confidence indicators and activity data show broad-based strength across countries and sectors (industrial, services, construction, consumer,...)

Confidence indicators pointing towards robust growth in the Eurozone

⁽¹⁾ Source: Eurostat, Markit, BNP Paribas



Robust Economic Environment Across Europe



Robust GDP growth expectations in Europe

⁽¹⁾ Source: Consensus Forecast (September 2017); ⁽²⁾ Source: European Commission



Robust Growth of the Eurozone Economy

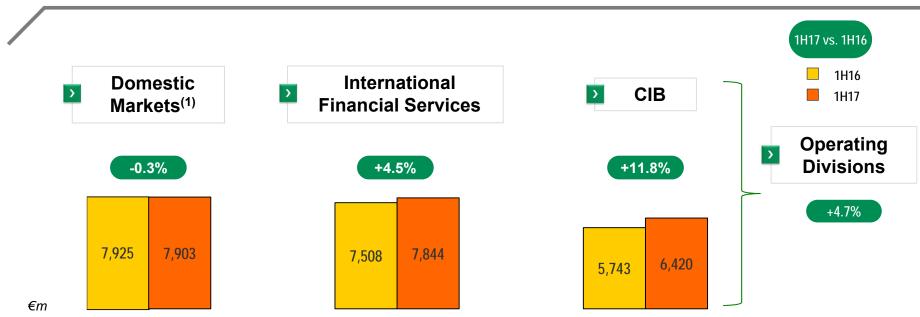
Solid 1H17 Results

Good Start of the 2020 Plan

Appendix



Revenues of the Operating Divisions - 1H17



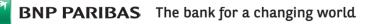
- Strong rebound in the revenues of CIB
 - Reminder: very challenging market context in 1Q16
- Significant growth at IFS
- Slight decrease in the revenues of Domestic Markets due to the low interest rate environment but good business development



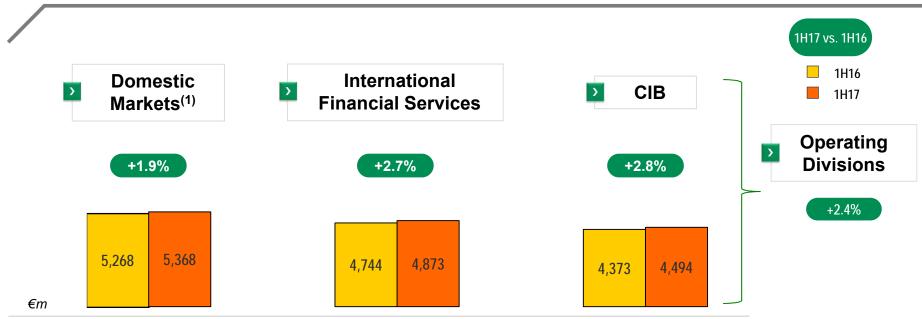
×.

Good growth in the revenues of the operating divisions

⁽¹⁾ Including 100% of Private Banking in France (excluding PEL/CEL effects), in Italy, Belgium and Luxembourg



Operating Expenses of the Operating Divisions - 1H17



- Impact of the application of IFRIC 21
 - Booking in 1Q17 of the increase in banking contributions and taxes accounted in 2Q16 and 3Q16⁽²⁾
- Domestic Markets: rise as a result of the development of the specialised businesses (only +0.5% on average for FRB, BNL bc and BRB⁽³⁾)
- Effects of business growth in IFS and CIB (reminder: weak base in CIB in 1Q16)
- Effect of cost savings measures (e.g. CIB operating expenses: -6.0% in 2Q17 vs. 2Q16)

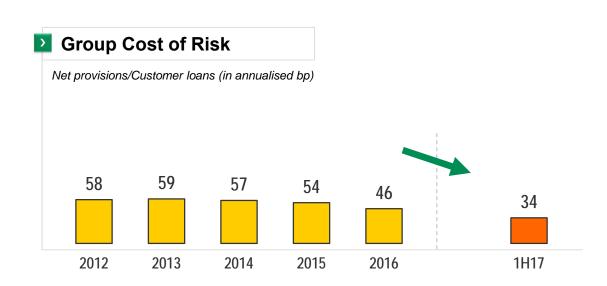
Good cost containment

⁽¹⁾ Including 100% of Private Banking in France, Italy, Belgium and Luxembourg; in the Polyian systemia tay in 2014 ((23m), $\binom{2}{3}$ Evoluting the impact of IEDIC 21

⁽²⁾ Increase in particular in the contribution to the Single Resolution Fund booked in the Corporate Center in 2Q16 (\in 61m) and increase in the Belgian systemic tax in 3Q16 (\in 23m); ⁽³⁾ Excluding the impact of IFRIC 21

×.

Group Cost of Risk - 1H17



- Decrease in the cost of risk in 1H17, at €1.254m:
 - -19.0% vs. 1H16
- Cost of risk at a low level this semester
- Decrease in BNL bc and Personal Finance each currently representing ~1/3 of Group cost of risk
- Good control of risk at loan origination & effects of the low interest rate environment
- Positive impact of provision write-backs in some businesses

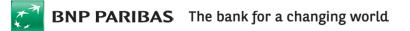
×.

Pre-tax Income of the Operating Divisions - 1H17

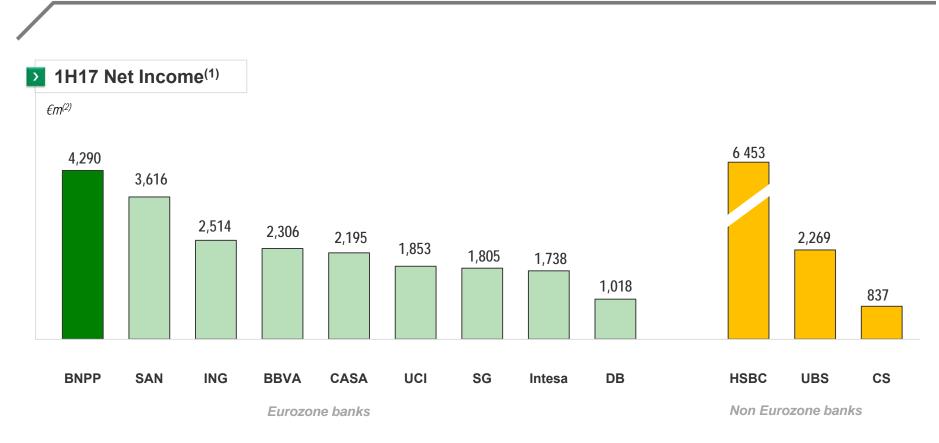


Very good operating performance in the first semester

⁽¹⁾ Incl. 2/3 of Private Banking in France (excl. PEL/CEL effects), Italy, Belgium, Luxembourg



Net Income - 1H17

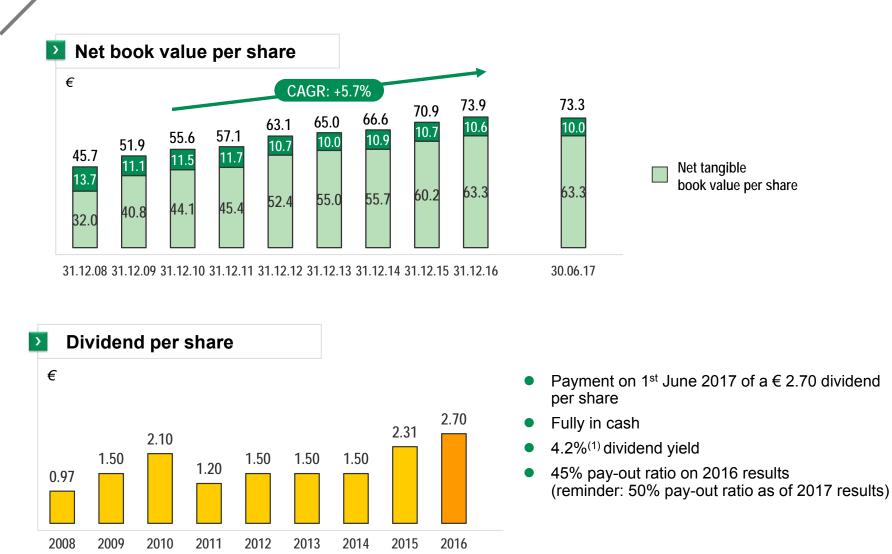


Strong profit generation capacity

⁽¹⁾Attributable to equity holders, as disclosed by banks; ⁽²⁾Average quarterly exchange rates



Steady Value Creation for Shareholders Throughout the Cycle



⁽¹⁾ Based on the closing price of 1 September 2017 (\in 64.35)

**

Robust Growth of the Eurozone Economy

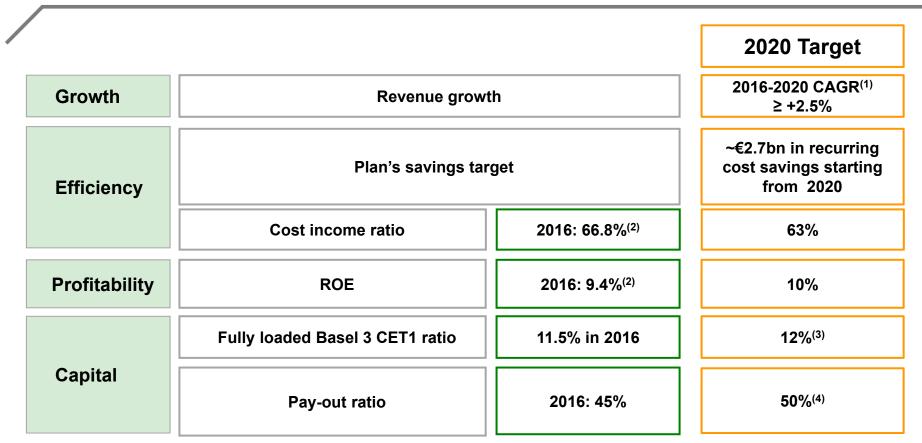
Solid 1H17 Results

Good Start of the 2020 Plan

Appendix



Group's 2020 Business Development Plan Financial Targets



• Average growth of dividend per share⁽⁴⁾ > 9% per year (CAGR) until 2020

>

×.

An ambitious plan that aims to generate an average increase in net income > 6.5% a year until 2020

⁽¹⁾ Compounded annual growth rate; ⁽²⁾ Excluding exceptional items; ⁽³⁾ Assuming constant regulatory framework; ⁽⁴⁾ Subject to shareholder approval

A Strategy Differentiated by Division

Domestic Markets

Strengthen the sales & marketing drive

>

- Headwinds (low interest rates, MIFID 2) still in 2017 & 2018
- Enhance the offering's attractiveness and offer new services
- Disciplined growth of risk-weighted assets

International Financial Services

► A growth engine for the Group

>

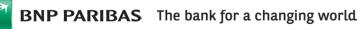
- Consolidate leading positions: leveraging best in class offers
- Step up the pace of growth (new offerings, new partnerships, new regions)



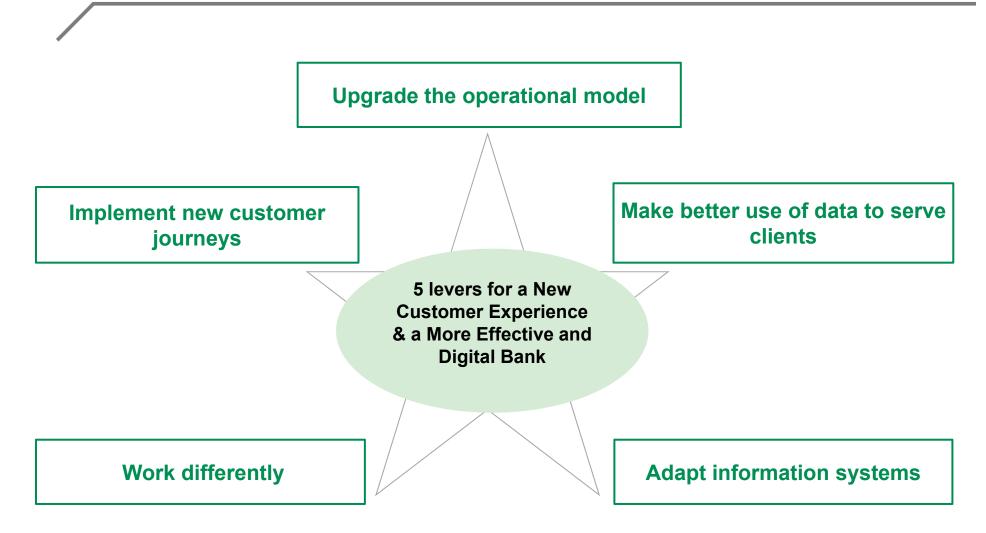
- Continue resources optimization and revenue growth
 - Grow the corporate and institutional client franchises
 - Step up the expansion of the customer base in Europe
 - Continue growing fee businesses
 - Leverage well adapted regional positioning & develop cross-border business

In all the businesses

An ambitious programme of new customer experience, digital transformation and savings

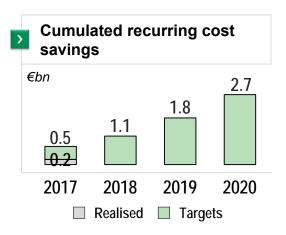


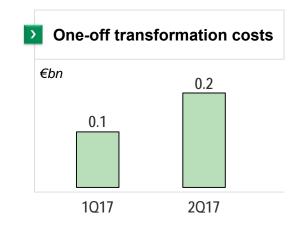
An Ambitious Programme of New Customer Experience, Digital Transformation and Savings





- Active implementation of the transformation plan throughout the entire Group
 - ~150 significant programmes identified⁽¹⁾
- Cost savings: €186m since the launch of the project
 - Df which €112m booked in 2Q17
 - Breakdown of cost savings by operating division: 63% at CIB (reminder: launch of the savings plan as early as 2016 at CIB); 15% at Domestic Markets; 22% at IFS
 - Reminder: target of €0.5bn in savings this year
- Transformation costs: €243m in 1H17
 - Df which €153m in 2Q17
 - Gradual increase to an average level of about €250m per quarter
 - Reminder: €3bn in transformation costs by 2019





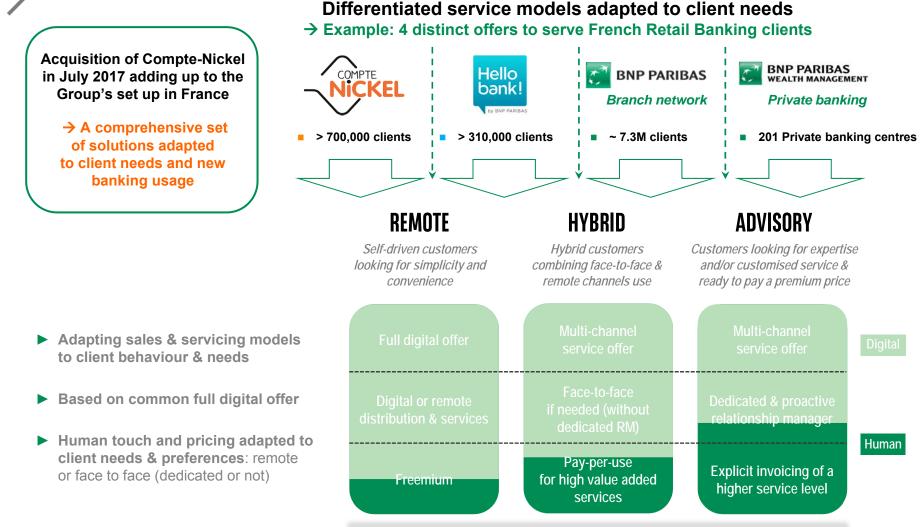
Active implementation of the 2020 transformation plan

⁽¹⁾ Savings generated > €5m



Good start of the plan

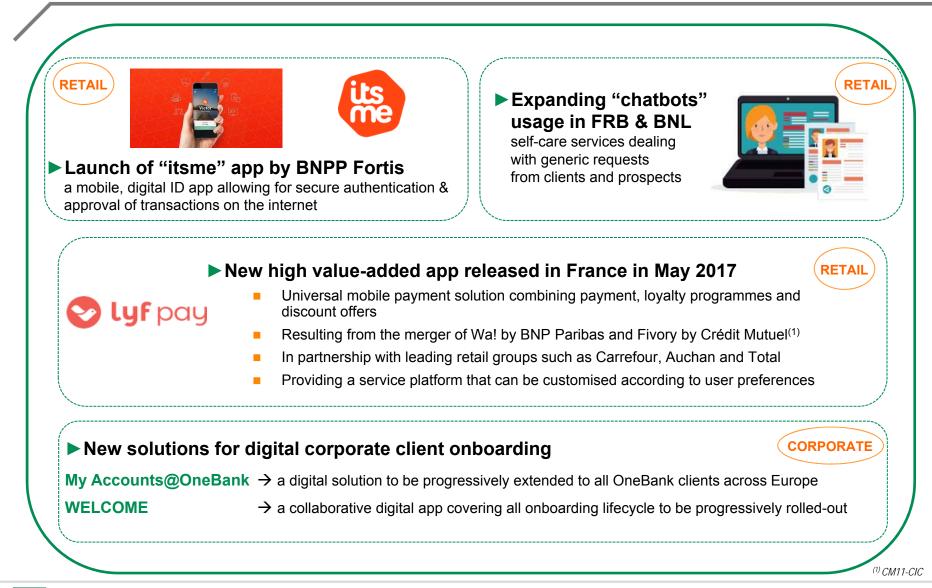
Domestic Markets: New Customer Experience & Accelerating Digital Transformation (1/2)



COMMON PLATFORMS: Products & services – Channels – Remote expertise



Domestic Markets: New Customer Experience & Accelerating Digital Transformation (2/2)



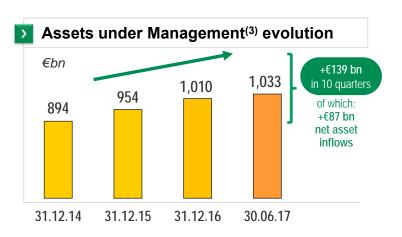
Good start of the plan

International Financial Services A Growth Engine for the Group

- Good business growth (1H17 revenues: +5.1% vs. 1H16⁽¹⁾)
 - Up in all businesses
 - Average outstanding loans⁽²⁾: +7.9% vs. 1H16
 - Assets under management⁽³⁾: +6.8% vs. 30.06.16
- Continue to develop partnerships
- BNP PARIBAS
- **Personal Finance:** Toyota in Portugal, new sectors (tourism: TUI in France), new countries (Austria: home furnishings)
- **Insurance:** renewed partnership in Germany with Volkswagen⁽⁴⁾; strengthening of the alliance with Sumitomo Mitsui in Japan⁽⁵⁾
- Bolt-on acquisitions in targeted businesses & countries
- X
- Personal Finance:
 - 50% of GM Europe's financing activities⁽⁶⁾ together with PSA
 - SevenDay Finans AB⁽⁷⁾, consumer credit specialist in Sweden



Insurance: remaining 50% of Cargeas Assicurazioni, leading player in non-life bancassurance in Italy



Acquisition of 50% of GM Europe's financing activities⁽⁵⁾

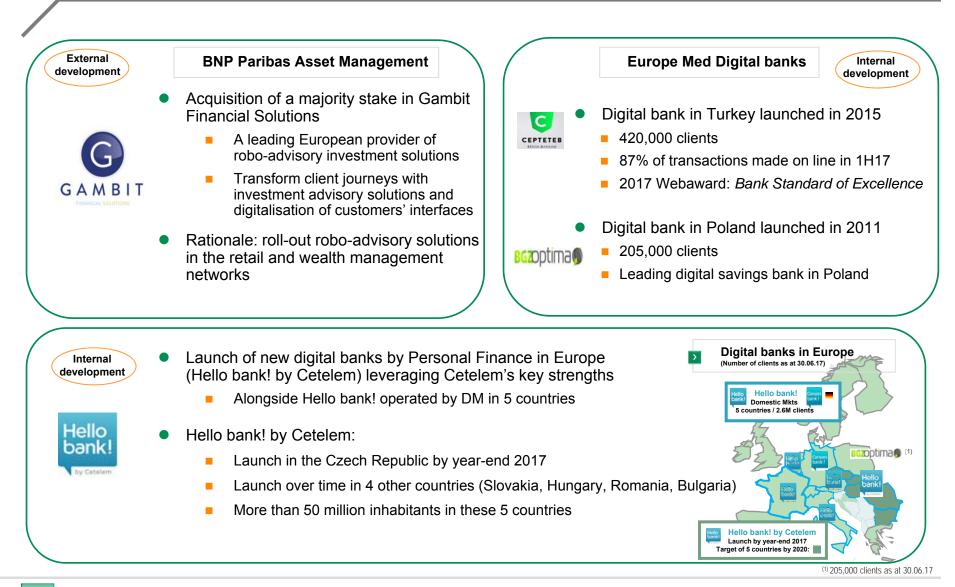
- ✓ Perfect fit with our strategy to strengthen in car loans and in Germany
- €9.6bn loan outstandings (YE 2016)
- Presence in 11 countries in Europe
- Acquisition price: €0.45bn (50%), 0.8x pro-forma BV
- Will be fully consolidated

(1) At constant scope & exchange rates; (2) International Retail Banking & Personal Finance; (3) Including distributed assets; (4) Creditor insurance & guaranteed automobile protection; (5) SMTB, agreement signed on 12 April 2017, subject to the approval of relevant authorities; (6) Approval by the European antitrust authorities in August 2017; (7) Full consolidation of the entity starting on 1st July 2017



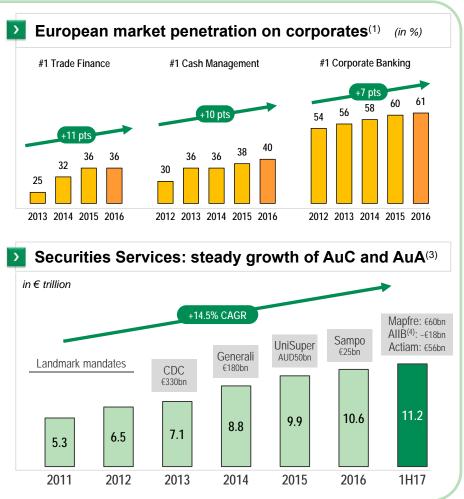
Good start of the plan

International Financial Services: New Customer Experience & Accelerating Digital Transformation



Good Start of Franchise & Ongoing Digital Transformation (1/2)

- Expanding the corporate franchise in Europe
 - Continued market penetration's gains
 - Expanding the customer base with a specific focus on Germany, the Netherlands, UK & Scandinavia
 - Corporate Banking 1H17 revenues: +10.3% vs. 1H16
- Strengthening positions in Global Markets
 - Revenue growth in 1H17 (+14.0% vs. 1H16) above market average (~+1% vs. 1H16)⁽²⁾
- Growing Securities Services' footprint
 - Solid track record in gaining sizeable mandates
 - Organisation and processes industrialised for new client onboarding & large assets migration
 - Good development of cooperation between Securities Services and other business lines
 - Strong 1H17 revenue growth: +8.2% vs.1H16



⁽¹⁾ Greenwich Share Leader Survey: European Large Trade Finance (no survey on 2012), European Top-Tier Large Corporate Cash Management, European Top-Tier Large Corporate Banking: ⁽²⁾ Source Coalition revenue pools, Global Markets based on BNP Paribas scope (Equities, FICC and DCM); (3) Assets under Custody + Assets under Administration; (4) Asian Infrastructure Investment Bank

Good Start of Franchise & Ongoing Digital Transformation (2/2)

>

Centric

1H16⁽¹⁾

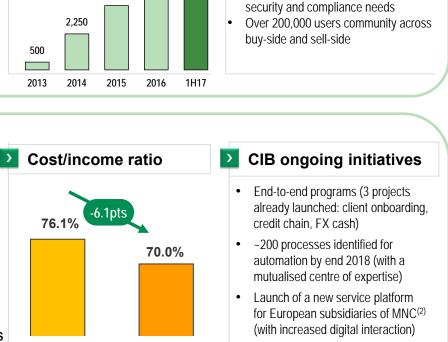
Number of clients (end of period)

4,000

- Accelerating industrial & digital transformation
 - Ongoing development of Centric: online platform for corporates (Cash, Trade, FX...) now available in 40 countries
 - Global Markets: strategic minority investment in Symphony Communication Services (Palo-Alto)
 - Securities Services: 90 processes automated by end 2017, 100 smart data usage cases assessed

• Improving CIB operating efficiency

- Operating expenses in 2Q17: -6.0% vs. 2Q16
- Positive jaws effect for the 4th consecutive quarter
- Effect of the cost savings measures
 - €0.4bn of cost savings since launch of the CIB plan in 1Q16 (o/w €116m in 1H17)
- On-going optimisation of the operating model
 - Leaner structure, smart sourcing, common platforms
 - IT industrialisation & digital solutions



>

7,300

6,250

Fintechs' partnership

SYMPHONY

Innovative communications & workflow automation tool helping meeting

(1) Reminder: impact of IFRIC 21 in the first half (€451m in taxes and contributions booked in 1Q17 for the year 2017 vs. €431m in 1Q16); (2) Multinational companies

1H17⁽¹⁾

Conclusion

Good business and income drive in 1H17

Implementation of the new 2020 business development plan Leverage the strength of the integrated and diversified business model Build the bank of the future by accelerating digital transformation Improve operating efficiency

Good start of the 2020 plan



Robust Growth of the Eurozone Economy

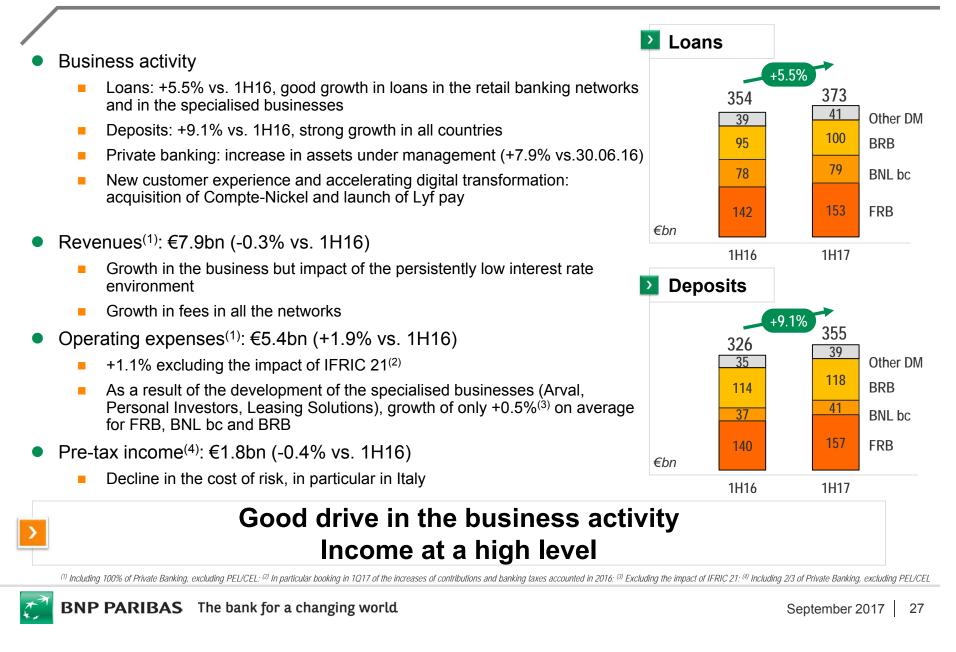
Solid 1H17 Results

Good Start of the 2020 Plan

Appendix



Domestic Markets - 1H17



International Financial Services - 1H17

• Good Business activity

- Personal Finance: continued good drive and announcement of the acquisition with PSA of General Motors Europe's financing activities⁽¹⁾
- International Retail Banking⁽²⁾: good business growth
- Insurance and WAM: good growth in assets under management (+6.8% vs. 30.06.16) and good asset inflows (€16.2bn in 1H17)
- Revenues: €7.8bn (+4.5% vs. 1H16)
 - +5.1% at constant scope and exchange rates
 - Growth in all the businesses as a result of good business growth
- Operating expenses: €4.9bn (+2.7% vs. 1H16)
 - +3.5% at constant scope and exchange rates
 - Largely positive jaws effect
- Pre-tax income: €2.6bn (+13.5% vs. 1H15)
 - +14.1% at constant scope and exchange rates
 - Decrease in the cost of risk



Good business drive and significant rise in income

⁽¹⁾ Deal announced on 6 March 2017, closing expected in the 4th quarter 2017 subject to regulatory approvals; ⁽²⁾ Europe Med and BancWest



Corporate and Institutional Banking - 1H17

• Business activity

- Global Markets: #1 for all bonds in EUR and #9 for all International bonds⁽¹⁾
- Securities Services: increase in assets under custody (+10.7% compared to 30 June 2016)
- Corporate Banking: increase in client loans (+4.9% vs. 1H16) and increase in client deposits (+19.4% vs. 1H16) driven by the development of cash management
- Revenues: €6.4bn (+11.8% vs. 1H16)
 - Strong growth in all the business units
 - Reminder: low comparison basis in 1H16 due to the lacklustre environment at the beginning of the year
- Operating expenses: €4.5bn (+2.8% vs. 1H16)
 - Very good cost containment: effect of cost-saving measures implemented since the launch of the CIB transformation plan at the beginning of 2016
 - Very positive jaws effect: significant improvement of operating efficiency
 - Reminder: impact of IFRIC 21 in 1Q17⁽²⁾
- Pre-tax income: €2.1bn (+62.3% vs. 1H16)

Revenues by business unit (+11.8% vs. 1H16) €m 3,223 3,197 3,056 2,905 2,821 2,687 580 640 509 +30.2% vs. 1H16) 408 446 428 .174 +6.1% vs. 1H16 .050 838 .082 890 498 +8.2% vs. 1H16 466 461 457 478 440 1,176 (+10.3% vs. 1H16) 1,037 958 1.071 991 929 1016 2016 3016 4016 1017 2017 Securities Services Equity & Prime Services FICC Corporate Banking Pre-tax income > en€m 1,349 907 812 841 778 403



2T16

3T16

4T16

1T16

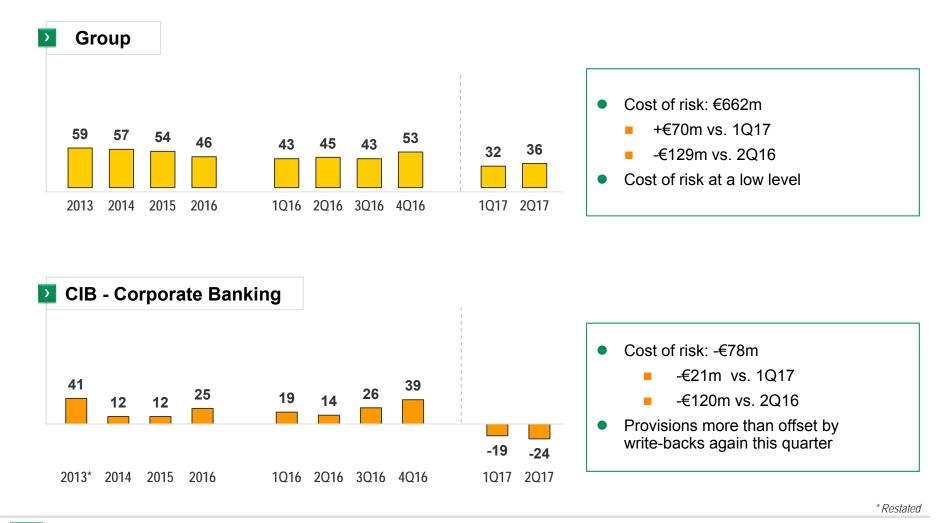


2T17

1T17

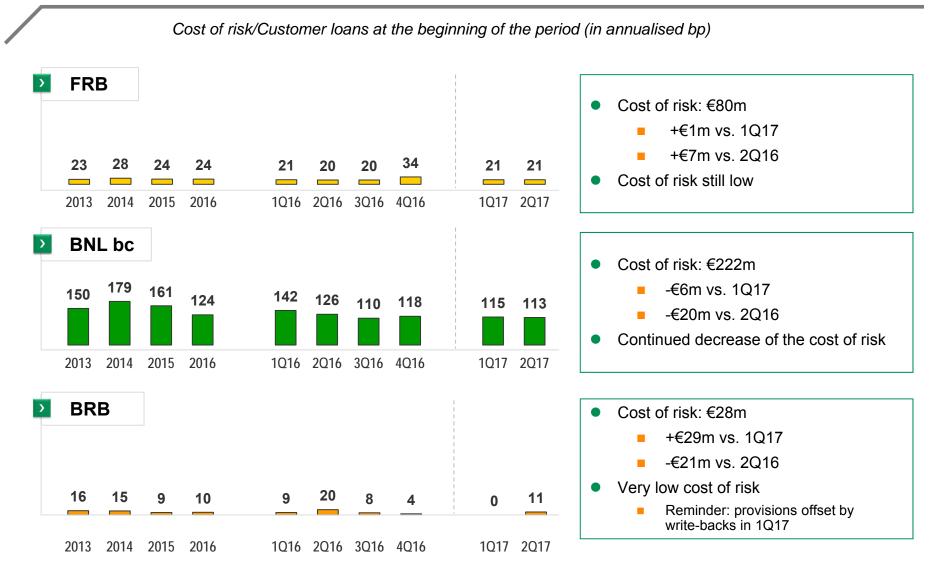
Variation in the Cost of risk by Business Unit (1/3)

Cost of risk/Customer loans at the beginning of the period (in annualised bp)



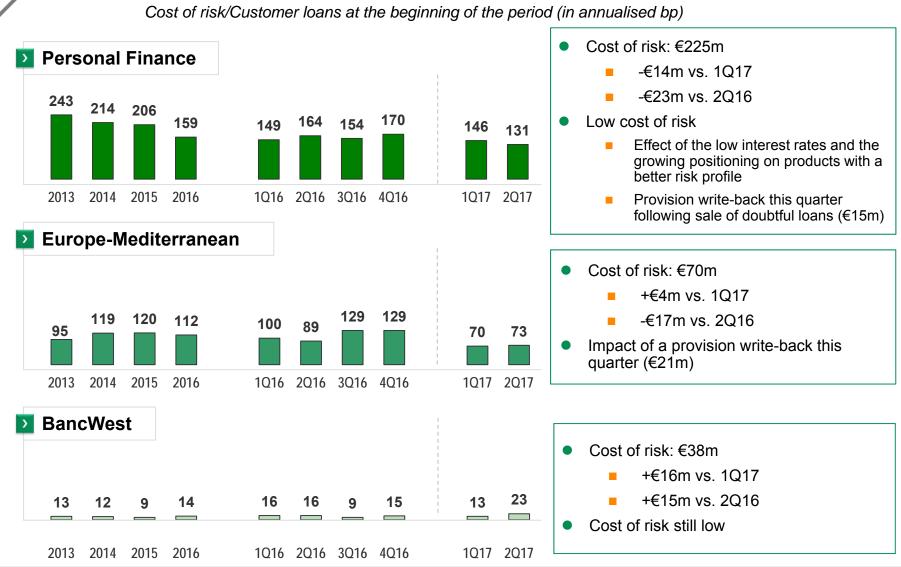
*

Variation in the Cost of risk by Business Unit (2/3)



T

Variation in the Cost of risk by Business Unit (3/3)



BNP PARIBAS The bank for a changing world

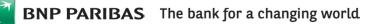
*

Financial Structure

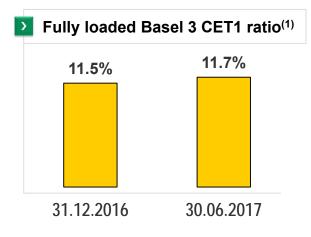
- Fully loaded Basel 3 CET1 ratio⁽¹⁾: 11.7% as at 30.06.17 (+20 bp vs. 31.12.16)
 - 1H17 results after taking into account a 50% dividend pay-out ratio (+20 bp)
 - Overall negligible foreign exchange effect on the ratio
- Fully loaded Basel 3 leverage⁽²⁾: 4.2% as at 30.06.17
- Liquidity Coverage Ratio: 116% as at 30.06.17
- Immediately available liquidity reserve: €344bn⁽³⁾ as at 30.06.17
 - Equivalent to over one year of room to manœuvre in terms of wholesale funding

Increase in the fully loaded Basel 3 CET1 ratio

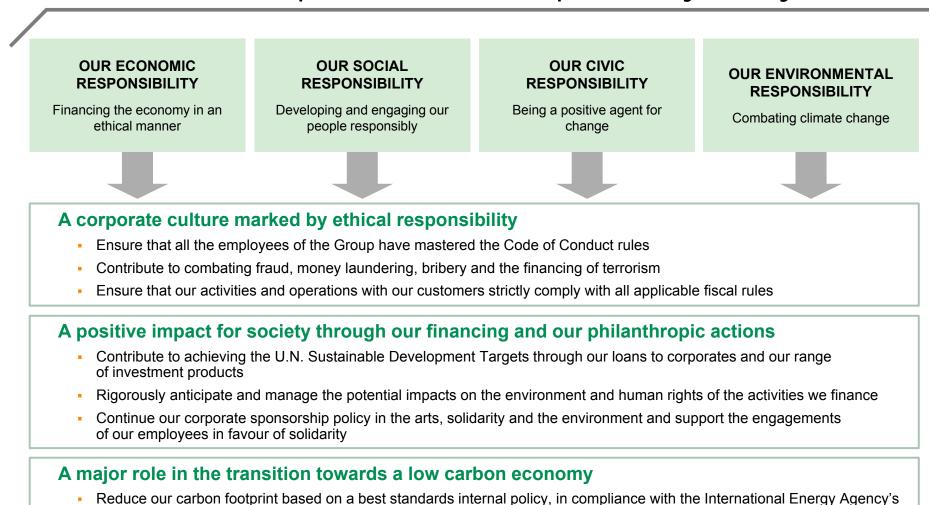
(1) CRD4 "2019 fully loaded"; (2) CRD4 "2019 fully loaded", calculated according to the delegated act of the EC dated 10.10.2014 on total Tier 1 Capital and using value date for securities transactions; (3) Liquid market assets or eligible to central banks (counterbalancing capacity) taking into account prudential standards, notably US standards, minus intra-day payment system needs



×



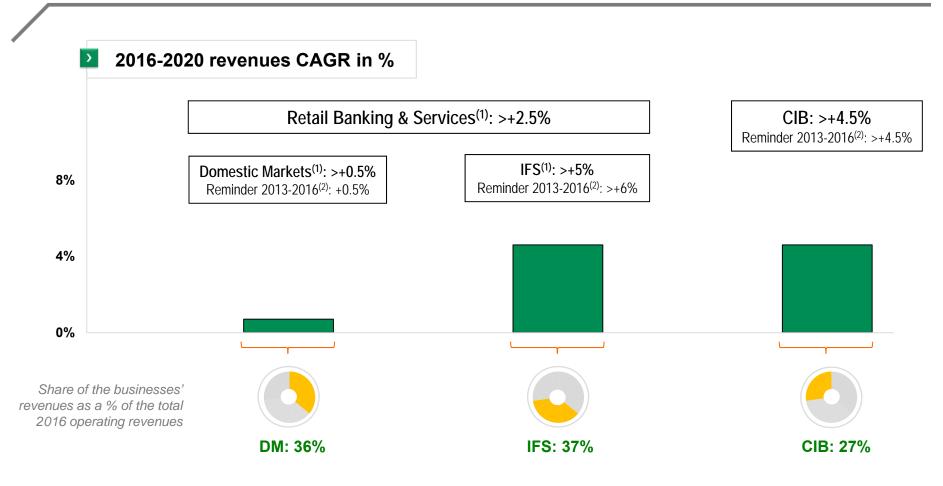
An Ambitious Corporate Social Responsibility Policy (CSR)



- Increase the amount of financing devoted to renewable energies to €15bn in 2020 (x2 vs. 2015)
- Invest €100m by 2020 in innovative start-ups that contribute to accelerate energy transition

2°C scenario

2016-2020 Revenues Evolution

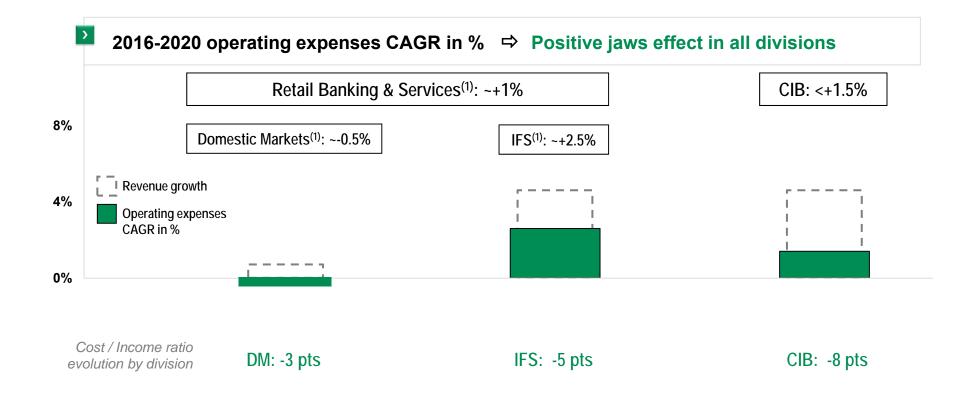


Impact of low interest rates in Domestic Markets Good revenues growth in IFS and CIB

⁽¹⁾ Including 2/3 Private Banking; for IFS, excluding FHB; ⁽²⁾ Excluding effect of the 29 March 2016 restatement



2016-2020 Operating Expenses Evolution

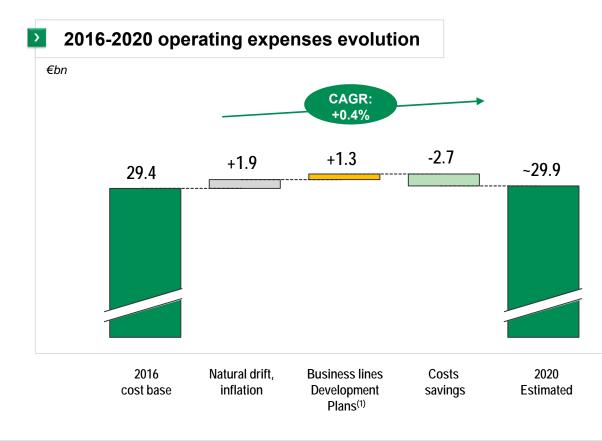


Strong improvement of cost/income ratio in all divisions

⁽¹⁾ Including 2/3 Private Banking; for IFS, excluding FHB



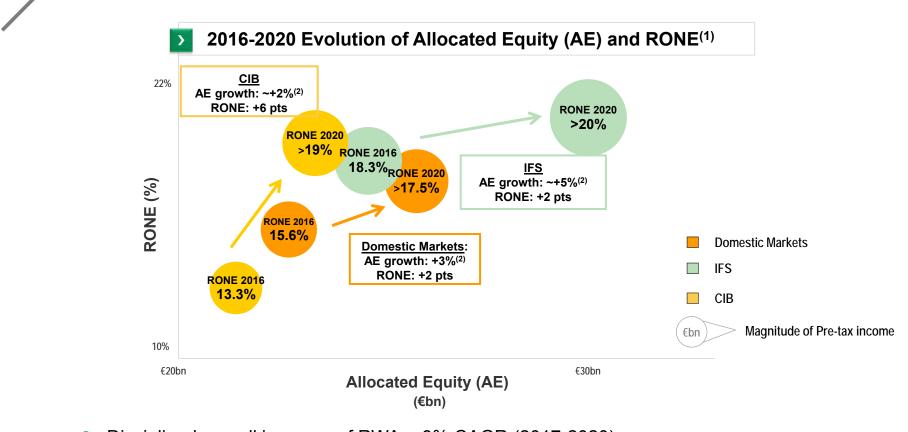
2016-2020 Operating Expenses Evolution



Overall stability of costs despite business growth Savings offsetting natural costs evolution

⁽¹⁾ Domestic Markets (specialised businesses): €250m; IFS: €500m; CIB: €550m

Evolution of Allocated Equity and RONE by Operating Division



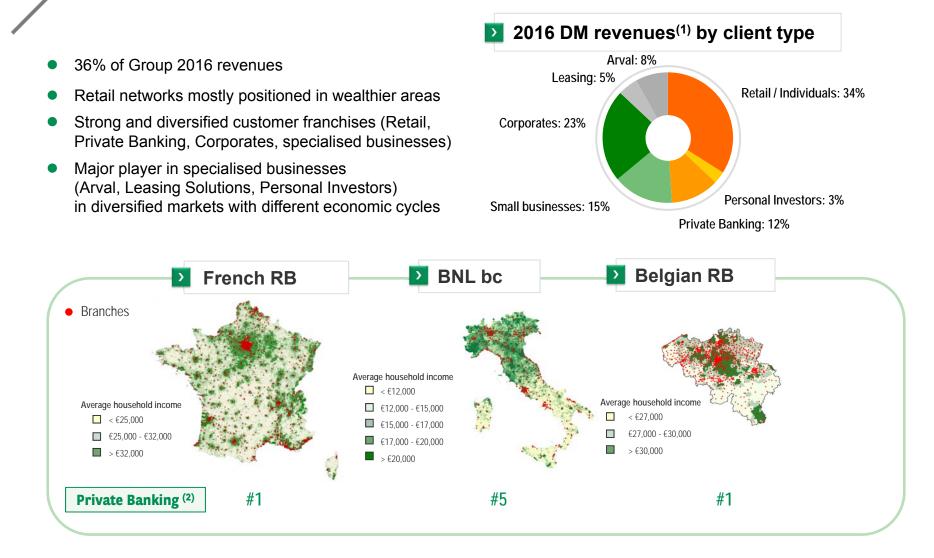
- Disciplined overall increase of RWA: +3% CAGR (2017-2020)
 - Capturing growth and preparing for interest rates increases

Significant increase in each division of Return on Notional Equity

⁽¹⁾ RONE: Return On Notional Equity pre-tax; based on 11% allocated equity; for Domestic Markets, including 100% of Private Banking, excluding PEL/CEL; for IFS, excluding FHB; ⁽²⁾ CAGR 2016-2020

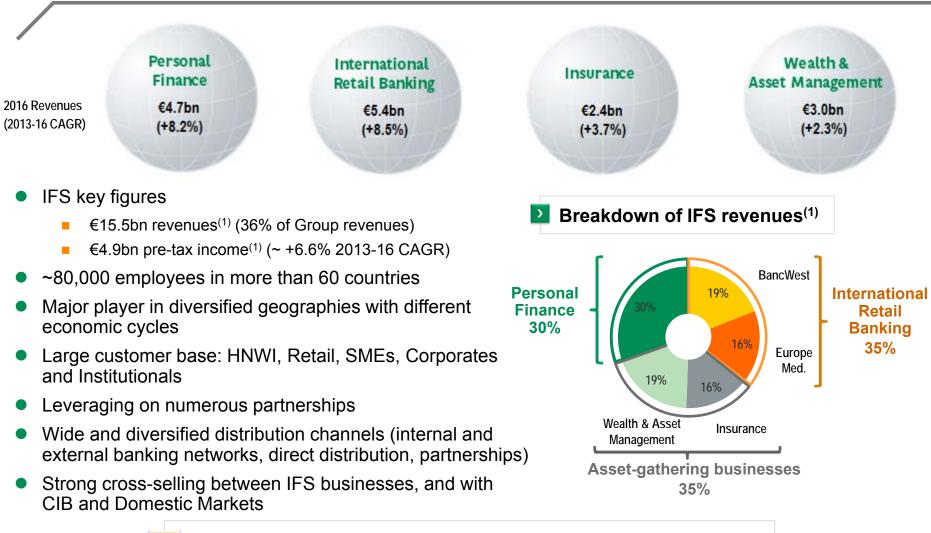


Domestic Markets Well Positioned in its Main Markets



⁽¹⁾ Including 100% of Private Banking, excluding PEL/CEL effects; ⁽²⁾ In terms of Assets under Management

International Financial Services in a Snapshot



Well diversified revenue sources

⁽¹⁾ As of 31.12.2016

Corporate & Institutional Banking Strong European Home Base and International Reach

