

# BNP PARIBAS SOLID MODEL & STRONG PERFORMANCE

September 2021



The bank for a changing world

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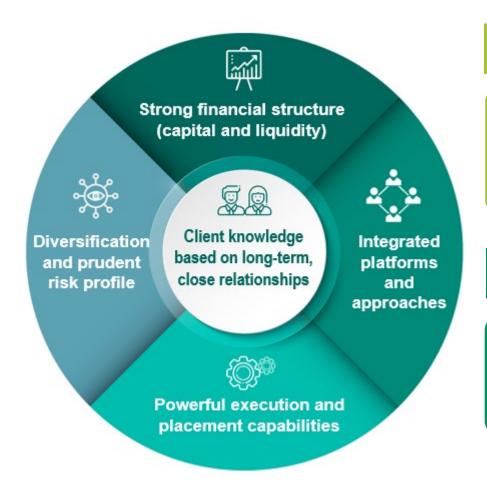
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## BNP Paribas' integrated and diversified model: a clear competitive advantage



#### Solid as demonstrated in 2020

2020 Revenues: +1.3% vs. FY191

2020 Gross Operating Income: +10.5% vs. FY19<sup>1</sup>

2020 Net Income<sup>2</sup>: €7,067m, -13.5% vs. FY19

## With a strong and proven potential for growth

1H21 Revenues: +4.6% vs 1H20

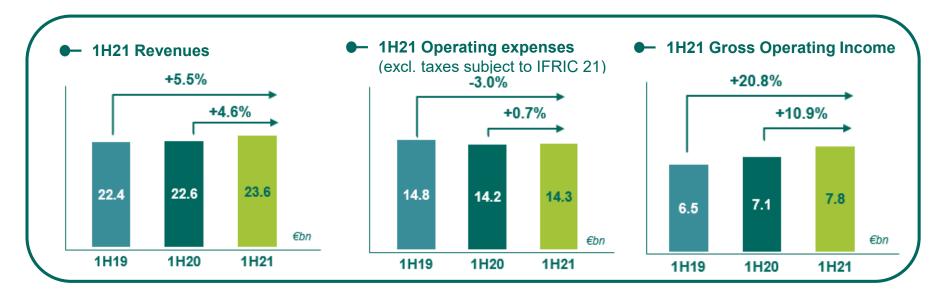
1H21 Gross Operating Income: +10.9% vs 1H20

1H21 Net Income<sup>2</sup>: €4,679m, +30.6% vs. 1H20

1. At constant scope and exchange rates; 2. Group share



## 1H21 – Outperforming results on all axis

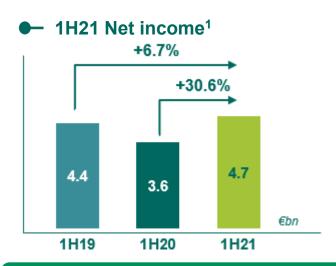


- Robust level of activity driven by our client-centric approach and the contribution of the integrated
   & diversified model
  - Very good performance in DM (+5.2% vs. 1H20, +1,9% vs. 1H19) and continued high level of revenues at CIB after an exceptional 2Q20 (+4,4% vs. 1H20, +20.9% vs. 1H19)
  - Revenue growth fuelled by our speciality factories and strong franchises
- Positive jaws across all divisions on the back of efficiency gains amplified by our industrial & digital transformation and scalability of our platforms
- Low cost of risk (40 bps), below the 45-55 bps range with overall no release of provisions on performing loans (stages 1&2)



## 2021- An established rebound and a proven growth potential

#### Solid growth in results



- 1H21 results outperformed 1H19 Net income by €300m
- → Growth beyond a mere rebound to 2019 levels
- → Materializing the embedded growth potential of the Group

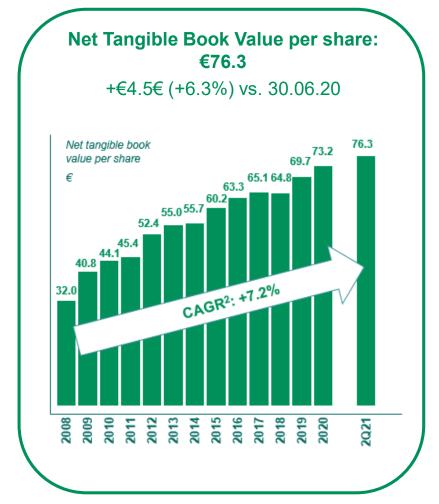
#### **Improved 2021 trends**

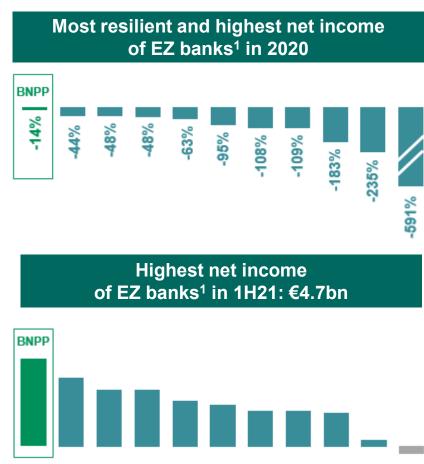
- Revenue growth stronger than expected
- Stability of costs<sup>2</sup> and positive jaws effects
- Cost of risk at a low level, below the 45-55bp range

1. Group share; 2. Excluding the impact of the change in scope and taxes subjected to IFRIC 21



## Continuous and strong value creation throughout the cycles





1. Net Income Group Share public disclosure - Eurozone peers: BBVA, Commerzbank, Crédit Agricole SA, Deutsche Bank, ING, Intesa SP, Natixis, Santander, Société Générale, Unicredit;



## Distribution policy and capital management

Swift resumption of the ordinary Group's distribution policy further to the ECB's announcements in July 2021

Total ordinary dividends paid out in cash by the end of September 2021: €2.66¹ per share

- 50% pay-out ratio on 2020 net income in accordance with the Group's ordinary distribution policy
- Paid out in cash before September 2021 and therefore being an ordinary dividend (of which €1.55 cash dividend to be paid out in September 2021¹)

Distribution policy to be reviewed upon the closing of its 2021 full-year accounts, in particular as part of its 2025 strategic plan

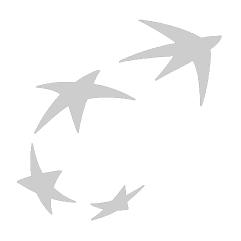
#### Reminder

- 2008-2012: 32% average pay-out ratio
- 2013-2016: pay-out ratio objective increased to 45%
- 2017-2020: pay out ratio objective increased to 50%

1. Additional ordinary cash dividend of €1.55 per share - Subject to the approval of the General Meeting of 24 Sept. 2021; detachment scheduled for 28 Sept. 2021, pay-out for 30 Sept. 2021



## BNP Paribas: a strong & distinctive model with a long-term capacity to create value in changing environments.



Solid capital & liquidity position

Structural diversification of revenues & risks leading to recurrent income generation and low risk profile

Strong & strengthened franchises within an integrated model

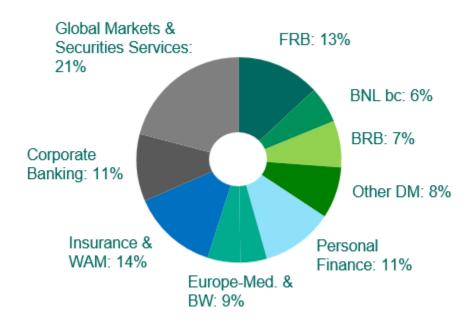
High-performance digital solutions for an improved efficiency & user experience

Ability to mobilise its strengths and resources

## A balanced business model: a clear competitive advantage in terms of revenues and risk diversification

Resilience: revenues well spread across countries and businesses with different cycles

1H21 Revenues by business



Growth: strong and strengthened franchises with leading positions & gains in market shares

- Strong & scalable customer acquisition engines and specialized factories with leading positions in Europe
- #1 EZ Private Bank in Western Europe<sup>2</sup>
- Leading corporate and transactional banking platform in EMEA for 7 years in a row<sup>3</sup>
- 3rd largest CIB in EMEA in 1H214



Leadership recognized in Sustainable finance & ESG<sup>5</sup>



1. Including Luxembourg Retail Banking; 2. Source: Euromoney Private Banking Survey 2020; 3. Source: Greenwich Share Leader in European & Asian Large Corporates; EMEA: Europe, Middle East, Africa;
4. Source: Coalition Proprietary Analytics & BNP Paribas; 5. Environmental, Social & Governance — Source: Euromoney awards 2021



### **Domestic Markets**

## Ongoing transformation and strengthened initiatives in the retail networks

Digitisation supporting the evolution of usages and the adaptation of the set-up

One of the best digital offerings supporting the evolution of usages<sup>1</sup>

Almost 5 million daily connections to mobile apps<sup>2</sup>

>90% of products & services available remotely<sup>3</sup>

Roll-out of service centres (integrated customer request management): 100% of sale forces equipped in France, roll-out underway in Belgium

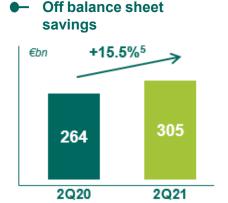
Increase in Flex office positions with the deployment of new ways of working



Strong platforms fuelling the level of activity and accompanying the rebound

Position of leadership in Private Banking<sup>4</sup> & positioning on mass affluent clients

Intensified cooperation with Asset Gathering businesses to accelerate the transformation of deposits



Position of leadership in payments & transaction banking

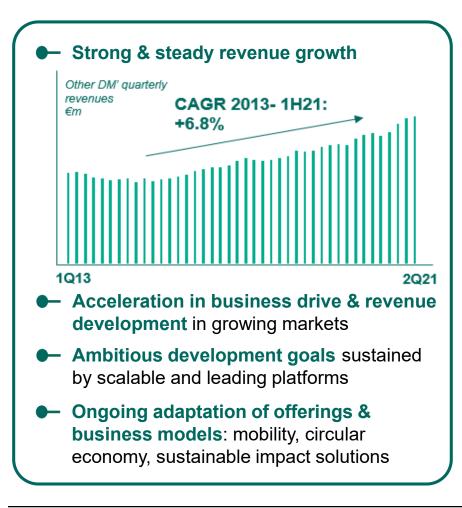
Ongoing development in payment services & acquiring

1. #1 among traditional banks for the 4th consecutive year in France for its digital offering (D-Rating ranking, November 2020, WM awarded by Private Banker International for the Most Innovative Client Solutions; 2. Scope: individual, small business & PB customers of DM networks or digital banks (including Germany and Austria) and Nickel on average in 2Q21; 3. Products & services of the networks available via digital platforms or call centers; 4. #1 in France & Belgium, #3 in Italy - Sources: For France ranking based on annual results as published by the main banks; for Belgium: I'ECHO dated 22.10.2020; for Italy as of 30.09.20: Italian Private Banking Association; 5. Life insurance and mutual funds



### **Domestic Markets**

Strong growth momentum in specialised factories (Arval, Leasing Solutions, Nickel, Consorsbank)



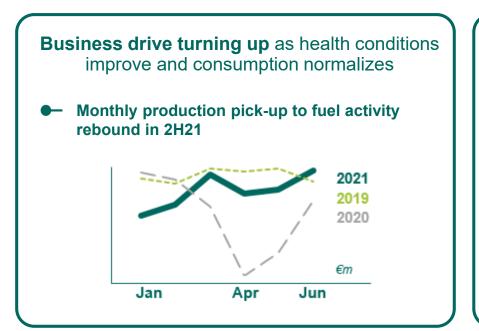


2020

2025

### Personal Finance

## A resilient business with a strong rebound dynamic





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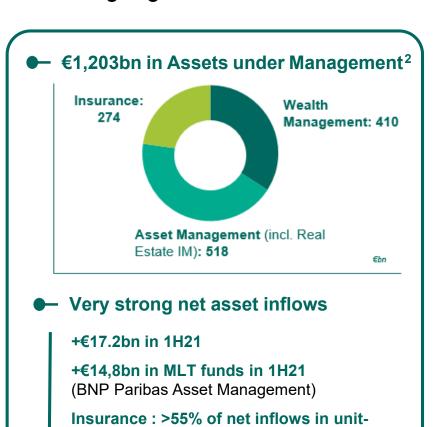
30.06.21

- Strengthening of our leadership positions in the European market:
  - #1 consumer-loan specialist in Europe<sup>1</sup>
  - Development of new partnerships in diversified sectors (finance, retail, telecom and fintech)
  - Expansion in Germany (+1.2 pts in market shares from 2017 to 2020²), in the Nordic countries (acquisition of SevenDay in Sweden and launch of the BNP Paribas Personal Finance brand), in France (acquisition of Floa and partnership with Casino)³

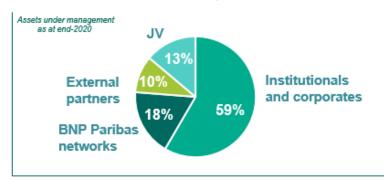
1. Based on FY20 and 1H21 revenues (Public information); 2. Increase in market shares from 1Q17 to 2Q21 – Source: ECB figures; 3. Subject to the authorizations and necessary consultations



## Asset gathering businesses (Insurance, Wealth & Asset Management<sup>1</sup>) Strategic growth drivers in the current environment



Diversified Asset Management franchise



Leading platforms and recognized expertise

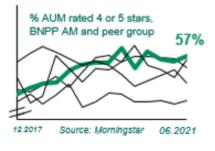
## Leadership in socially responsible investment

#1 in France<sup>3</sup>
#1 in Belgium<sup>4</sup>
81% of open funds classified
« article 8 or 9 » (SFDR)<sup>5</sup>

## Leadership in Private Banking

#1 EZ Private Bank in Western Europe<sup>6</sup>

## Strong increase in performances



1. Including Real Estate Services; 2. As of 30.06.21 including distributed assets; 3. In AuM of SRI-certified funds (excl. Money Markets funds) in France at the end of May 2021 (source: memabelisr.fr); 4. In terms of AuM of Febelfin-certified funds in Belgium as of the end of December 2020 (Source: Towardssustainability.be, Morningstar); 5. Percentage of aggregate AuM as at 30.06.21 – SFDR: Sustainable Finance Disclosure Regulation; 6. Source: Euromoney Private Banking Survey 2020

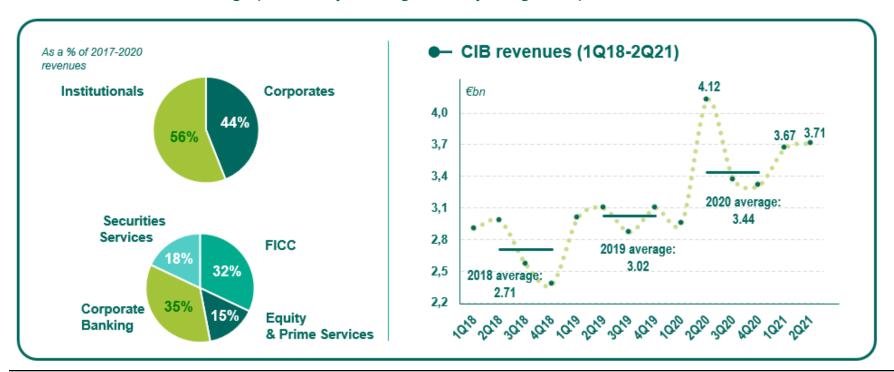


linked policies in 1H21

## Corporate & Institutional Banking

## A successful model weathering business shocks and fuelling LT growth

- A sustainable performance driven by diversification and a long-term comprehensive approach to clients' needs
  - A platform bridging corporates' financing needs with institutionals' investment needs
  - A strategic proximity strengthened by flow processing
  - A broad offering operated by leading and fully integrated platforms

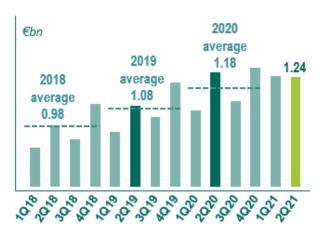




## Corporate & Institutional Banking

## Long term growth underbuilt & sustained by robust and scalable platforms

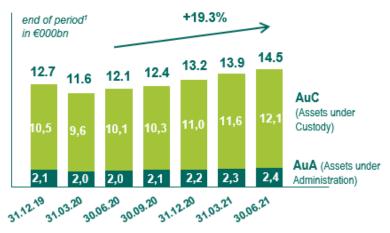
Corporate Banking growth (Revenues 1Q18-2Q21)



 European syndicated loan and bond rankings, 1H21<sup>2</sup>



 Strong and steady growth of Securities Services



Global Markets revenues 1Q19-2Q21



1. Proforma 2019-2020 assets under administration (AuA excluding assets that are merely deposited); 2. Source Dealogic as at 30.06.21, bookrunner ranking in volume; EMEA: Europe, Middle East and Africa; 3. Source: Bloomberg as at 30.06.21; 4. Source: Dealogic as at 30.06.21, bookrunner, apportioned amount



## Corporate & Institutional Banking

## Ongoing initiatives in Equities fuelling growth prospects

#### **Building a stronger and better integrated Equity platform**

#### Rolling out a broader prime services offering

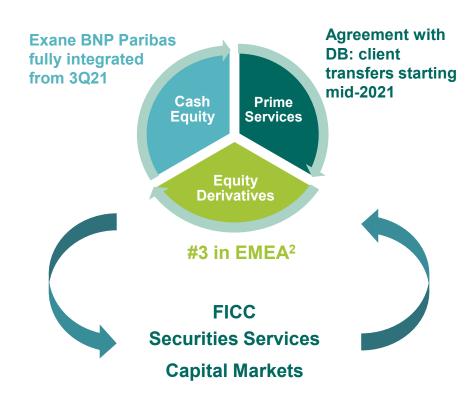
- First wave of client transfers finalised in July under the agreement with Deutsche Bank
- Becoming one of the reference partners for alternative and quantitative fund managers

## Integrating a full-fledged cash equity platform in 2021

- Leveraging Exane BNP Paribas' #1 positions in research and sales in European equities<sup>1</sup>
- Strengthening further the offering and the quality of service, by liaising with derivatives platforms and prime services
- Contributing to further develop ECM positions to meet corporates' current needs

#### Stronger cooperation with other CIB businesses

- Developing integrated offerings with FICC and Securities Services
- Enhancing the advisory offering leveraging the entire expertise of the Group



1. Source: Institutional Investors ranking – Extel; 2. Source Coalition 1Q21



## An ambitious policy in sustainable finance

## Ambition & Leadership widely recognized

**2016 2017 2019 2020** 

- BNP Paribas's inaugural green bond issue
- CSR¹ strategy aligned with the United Nations'
   17 Sustainable Development Goals
- Company Engagement Department set up
- End of financing of the tobacco industry, and businesses linked to shale oil & gas and tar sands oil projects

A founding member of the United Nations' Principles for Responsible Banking (PRB)

- Purpose: to have a positive impact and be a world leader in sustainable finance
- Announcement of a timetable for completely exiting coal
- Methodology for aligning the CO<sub>2</sub> emissions of the loan portfolio (PACTA<sup>2</sup>) developed on the initiative of 5 banks, including BNP Paribas

#### CSR¹ embedded into governance

**CSR strategy**<sup>1</sup> set by the Group Executive Committee and approved by the Board of Directors

The Company Engagement Department is represented in the Executive Committee, and supervises CSR<sup>1</sup> policies and the acceleration of sustainable finance

Achievement of CSR objectives<sup>1</sup> taken into account in the compensation policy of key employees and executive corporate officers

#### Leadership widely recognised



World best bank for financial inclusion



European leader in managing climate risks in 2020



**Top 1%** companies in 2020 as rated by FTSE Russell on their **ESG performances** (with a score of **4.9/5**)



BNP Paribas is ranked in the top 7% of 254 banks assessed in 2020 by SAM (with a score of 81/100)



**First of** 31 "diversified banks in Europe" category and 9<sup>th</sup> company in the world out of 4906, according to Vigeo Eiris' 2020 rankings (with a score of 71/100 in December 2020)

1. Corporate Social Responsibility; 2. Paris Agreement Capital Transition Assessment



## An ambitious policy of engagement in Society

2021: a further step in the commitments to climate



Long committed to the fight against global warming, BNP Paribas was one of the first signatories of the Net-Zero Banking Alliance (NZBA),

through which it pledged to align GHG¹ emissions tied to its financing activities to the trajectory required to achieve CO2-neutrality by 2050

- Intermediate targets set for two sectors:
  - Electric power generation: exit from the entire thermal coal value chain (in EU and OECD countries by 2030, and in the rest of the world by 2040), with a €20bn goal in financing renewable energies by the end of 2023
  - Oil & gas: 10% reduction in loan exposure to oil & gas exploration and production activities by 2025, following the halting of financing of companies specialising in non-conventional hydrocarbons (from €4bn by the end of 2016 to 0 in 2020)
- Launch of the BNP Paribas Solar Impulse Venture fund dedicated to supporting innovative start-ups acting in favour of the environment
- Partnership agreement with the Green Climate Fund (GCF)
- Moderate exposure to transition risks, based on the climate stress test conducted by the Prudential Control and Resolution Authority (ACPR)

#1 worldwide<sup>2</sup> in sustainable bond issuance in 1H21



Best Bank for sustainable finance<sup>3</sup>

Best Bank for ESG data & Technology<sup>3</sup>

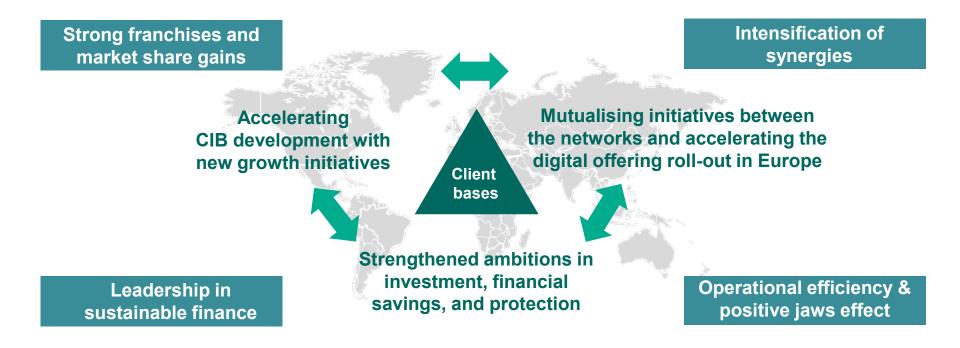
Three proprietary green bond issues in USD, CHF and TWD (equivalent to a total of €1.1bn)

1. GHG: GreenHouse Gases; 2. Source: Dealogic as at 30.06.21, bookrunner; 3. Euromoney awards 2021



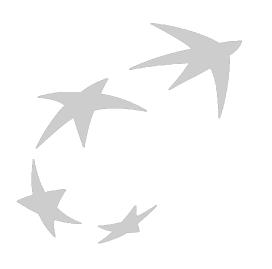
## Preparation of the 2022-2025 plan

#### BNP Paribas is well-positioned to enter a new phase of growth



Employees committed to an organisational set up that is adapted to new ways of working

## Conclusion



Strong results driven by the strength of the diversified and integrated model

1H21 net income¹: €4,679m (+30.6% vs. 1H20)

An established rebound and a proven growth potential

#### **2021 trends:**

- Revenue growth stronger than expected
- Stability of costs<sup>2</sup> and positive jaws effects
- Cost of risk at a low level, below the 45-55bp range

Total ordinary dividends paid out in cash by the end of September 2021: €2.66 per share<sup>3</sup>

Distribution policy to be reviewed upon the closing of the 2021 accounts and the 2025 strategic plan

1. Group share; 2. Excluding the impact of the change in scope and taxes subjected to IFRIC 21 3. €1.55 additional ordinary cash dividend per share on 2020 net income subject to the approval of the General Meeting of 24 Sept. 2021 (detachment scheduled for 28 Sept. 2021, pay-out for 30 Sept. 2021) that would raise the pay-out ratio to 50%, in accordance with the Group's ordinary distribution policy and further to the ECB announcements of 23 July 2021



## **Appendices**

## 1H21 RESULTS

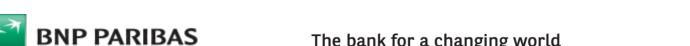


## 1H21 – Consolidated Group

## Solid results with an established rebound and a proven growth potential

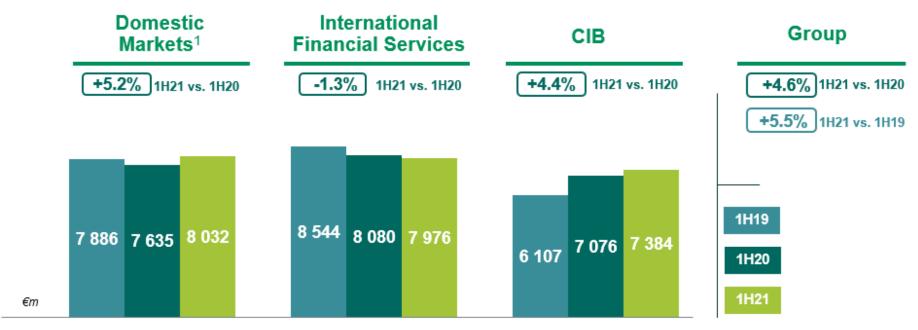
	1H21	1H20	1H21 vs. 1H20	1H19	1H21 vs. 1H19
Revenues	€23,605m	€22,563m	+4.6%	€22,368m	+5.5%
Operating expenses	-€15,769m	-€15,495m	+1.8%	-€15,884m	-0.7%
Gross operating income	€7,836m	€7,068m	+10.9%	€6,484m	+20.8%
Cost of risk	-€1,709m	-€2,873m	-40.5%	-€1,390m	+22.9%
Operating income	€6,127m	€4,195m	+46.0%	€5,094m	+20.3%
Non-operating items	€890m	€726m	+22.6%	€966m	-7.9%
Pre-tax income	€7,017m	€4,921m	+42.6%	€6,060m	+15.8%
Net income, Group share	€4,679m	€3,581m	+30.6%	€4,386m	+6.7%
Net income, Group share excl. exceptiona	als				
excluding taxes subject to IFRIC 21 <sup>1</sup>	€5,545m	€4,525m	+22.5%	€5,153m	+7.6%

**Return on tangible equity (ROTE):** 10.6%



### 1H21 – Revenues

## Strength of the diversified model



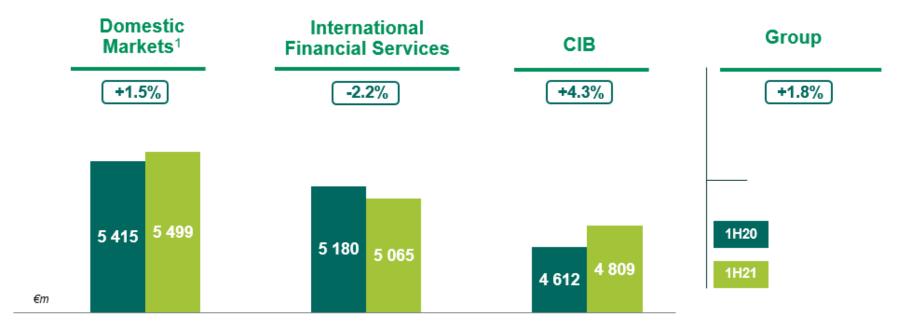
- Domestic Markets: strong revenue growth driven by the rebound in the networks<sup>2</sup> (in particular in France) and a solid performance in specialised businesses (notably Arval)
- IFS: increase in revenues at constant scope and exchange rates (+3.0%) strong increase in asset gathering businesses - good increase at BancWest - context less favourable for the other businesses
- CIB: strong growth after the exceptional 2Q20 performance (+20.9% vs. 1H19), with improvement in all three businesses (Corporate Banking, Global Markets and Securities Services)

1. Including 100% of Private Banking in France (excluding PEL/CEL impacts), in Italy, in Belgium and Luxembourg; 2. FRB, BNL bc and BRB



## 1H21 – Operating expenses

## Positive jaws effect



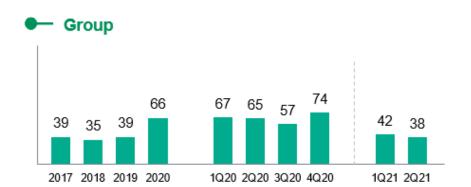
- Domestic Markets: increase due to growth in the specialised businesses and the rebound in activity in the networks<sup>2</sup>, contained by adaptation measures - positive jaws effect
- IFS: increase in operating expenses at constant scope and exchange rates (+2.1% vs. 1H20) positive jaws effect
- CIB: increase in operating expenses due to the growth in activity and impact of taxes subject to IFRIC 21
   positive jaws effect

1. Including 100% of Private Banking in France (excluding PEL/CEL impacts), Italy, Belgium and Luxembourg; 2. FRB, BNL bc and BRB



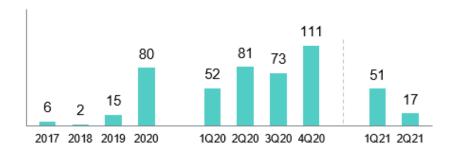
## Cost of risk by Business Unit (1/3)

Cost of risk / customer loans outstanding at the beginning of the period (in annualised bp)



- Cost of risk: €813m
  - -€83m vs. 1Q21
  - -€634m vs. 2Q20
- Low cost of risk, provisions on non-performing loans (stage 3) at low levels and overall no release of provisions on performing loans (stages 1 & 2)

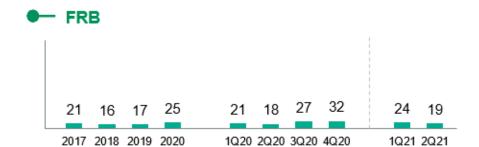
#### CIB – Corporate Banking



- Cost of risk: €64m
  - -€121m vs. 1Q21
  - -€303m vs. 2Q20
- Further decrease this quarter, overall no release of provisions on performing loans (stages 1 & 2)

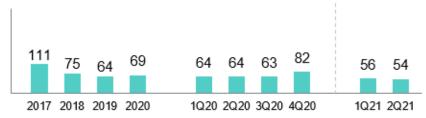
## Cost of risk by Business Unit (2/3)

Cost of risk / customer loans outstanding at the beginning of the period (in annualised bp)



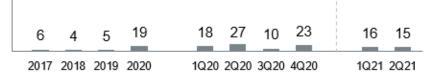
- Cost of risk: €101m
  - -€24m vs. 1Q21
  - +€11m vs. 2Q20
- · Cost of risk still at a low level





- Cost of risk: €105m
  - -€5m vs. 1Q21
  - -€17m vs. 2Q20
- Low cost of risk and decrease in provisions on non-performing loans (stage 3)

BRB

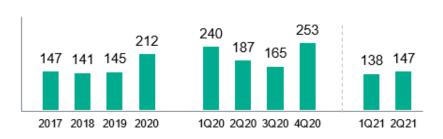


- Cost of risk: €45m
  - -€2m vs. 1Q21
  - -€35m vs. 2Q20
- Low cost of risk and decrease in provisions on non-performing loans (stage 3)

## Cost of risk by Business Unit (3/3)

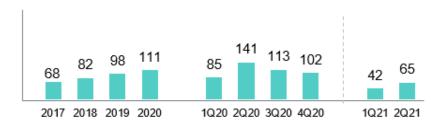
Cost of risk / customer loans outstanding at the beginning of the period (in annualised bp)

#### Personal Finance



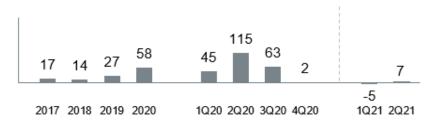
- Cost of risk: €344m
  - +€23m vs. 1Q21
  - -€106m vs. 2Q20
- Cost of risk remaining at a normalised level thanks to efficient management of delinquencies and debt collection
- 2Q20 reminder: €41m (17 bps) in provisioning on performing loans (stages 1 & 2)

#### Europe-Mediterranean



- Cost of risk: €58m
  - +€20m vs. 1Q21
  - -€85m vs. 2Q20
- Decrease in the cost of risk vs. 2Q20
- 2Q20 reminder: €49m (49 bps) in provisioning on performing loans (stages 1 & 2)

#### BancWest

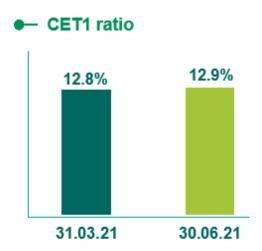


- Cost of risk: €8m
  - +€15m vs. 1Q21
  - -€159m vs. 2Q20
- Low cost of risk, decrease vs. 2Q20
- 2Q20 reminder: €128m (88 bps) in provisioning on performing loans (stages 1 & 2)



## 2Q21 – A very solid financial structure

- ●— CET1 ratio: 12.9% as at 30.06.21¹ (+10 bps vs. 31.03.21)
  - 2Q21 results, after taking into account a 50% pay-out ratio: +20 bps
  - Impacts related to the updating of models and regulation: -10 bps
  - Overall limited impact of other effects on the ratio
  - NB: finalisation of the TRIM process in 2Q21
- Leverage ratio<sup>2</sup>: 4.0% as at 30.06.21
- Immediately available liquidity reserve: €488bn³
  (€454bn as at 31.03.21): Room to manoeuvre >1 year in terms of wholesale funding
- Liquidity Coverage Ratio: 132% as at 30.06.21



#### - Liquidity reserve (€bn)3



1. CRD4; including IFRS9 transitional arrangements; see slide 78; 2. Calculated in accordance with Regulation (EU) 2019/876, without opting for the temporary exclusion related to deposits with Eurosystem central banks authorized by the ECB decision of 18 June 2021; 3. Liquid market assets or eligible assets in central banks (counterbalancing capacity), taking into account prudential standards, notably US standards, minus intra-day payment system needs

