# **BNP PARIBAS CSR STRATEGY**

LAURENCE PESSEZ GLOBAL HEAD OF CSR

April 2025



**BNP PARIBAS** 

The bank for a changing world

## SUSTAINABILITY FULLY EMBEDDED WITHIN THE GROUP STRATEGY





## DEPLOYMENT AT SCALE: THREE LEVERS TO IMPLEMENT THE SUSTAINABILITY STRATEGY

Engaging with clients to accompany them in the transition towards a sustainable and low-carbon economy

- Mobilisation of the integrated model and all business lines in support of clients
- Low-Carbon Transition Group, an ecosystem of nearly 250 bankers dedicated to supporting clients in accelerating their lowcarbon transition
- Low-Carbon Transition for SMEs & MidCaps initiative

Aligning our portfolios with our net-zero commitment

- Trajectory for a reduction in CO<sub>2</sub> emissions corresponding to financing of the sectors with the highest levels of emissions (NZBA)
- Aligning the objectives of Group's business lines with shared objectives by sectors taking into account client transition
  - → Output: Publication of the 2024 Climate Report

Strengthening our sustainability culture and expertise, steering tools, processes & set-ups

- Accelerated industrialisation and strengthened governance directly supervised by the CEO
  - → Steering tools to support evolving needs (of clients and regulators) and standards
- Sustainable finance training provided to each employee thanks to the Sustainability Academy

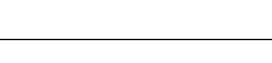
Transition towards carbon neutrality

Natural capital and biodiversity

Circular economy

Sustainable savings, investments and financing

Social inclusion



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The strategic plan's Sustainability pillar is implemented across

FIVE PRIORITY THEMES

#### CSR DASHBOARD : 10 INDICATORS WITH 2025 TARGETS TO MONITOR PROGRESS

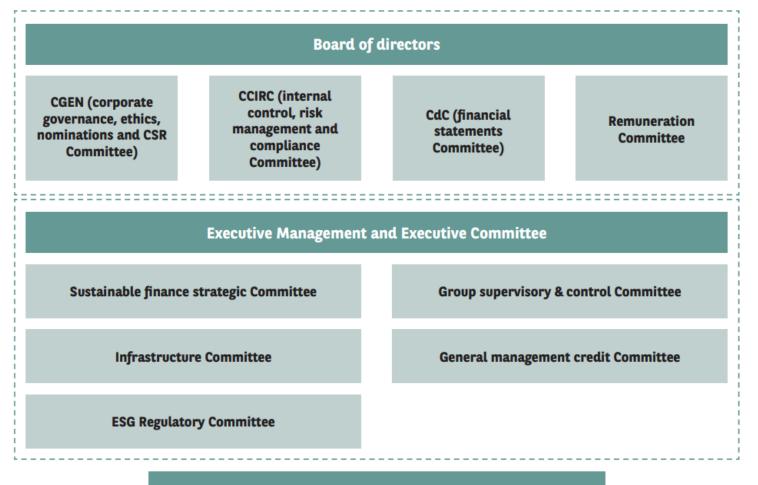
Thematic	No.	Indicator*	2024	2025 Objective
<u>ں</u>	1	Amount of sustainable loans (in billion euros)	133	150
ECONOMIC	2	Amount of sustainable bonds (in billion euros)	106	200
	3	Amount of assets under management in open-ended funds distributed in Europe under articles 8 & 9 according to the SFDR (in billion euros)	285	300
SOCIAL	4	Share of women among the SMP population (Senior Management Position)	39%	40%
	5	Number of solidarity hours performed by employees over two rolling years (#1MillionHours2Help)	<b>1,338,394</b> (in 2023 and in 2024)	<b>1 million hours</b> (over two rolling years)
	6	Share of employees who completed at least four training courses during the year	99%	90%
CVIC	7	Number of beneficiaries of products and services supporting financial inclusion (in millions)	5.0	6.0
ENVIRONMENTAL	8	Amount of the support enabling our clients to transition to a low- carbon economy (in billion euros)	179	200
RONM	9	Amount of financing to companies contributing to protecting terrestrial and marine biodiversity (in billion euros)	5.4	4.0
ENV	10	Greenhouse gas emissions (in tCO <sub>2</sub> e/FTE)	1.48 tCO <sub>2</sub> e/FTE	1.85 tCO <sub>2</sub> e/FTE

Group Sustainability and Incentive Scheme: 20% of more than 9,000 key employees' deferred variable compensation relies on the performance of the 10 CSR performance indicators.



\*See CSR Dashboard's indicators' definitions in <u>BNP Paribas URD 2024</u>, page 693

# A COMPREHENSIVE GOVERNANCE TO SUPPORT THE SUSTAINABLE STRATEGY

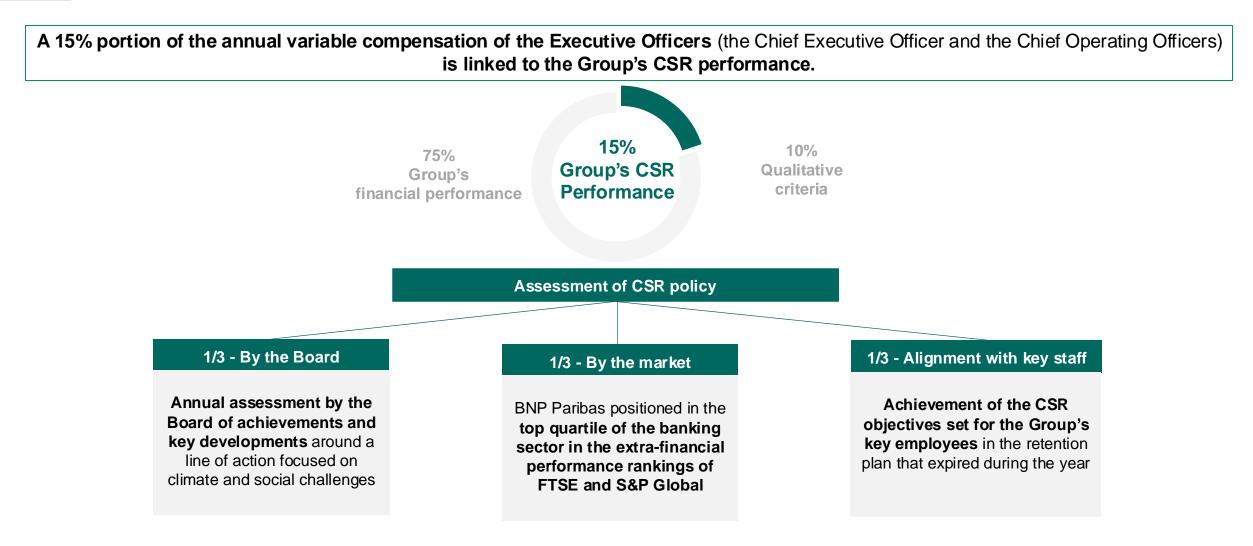


- The Board of directors reviews the Group's CSR strategy and its annual reporting.
- The Executive Management defines the sustainability strategy and is accountable to the Board of directors for it.
- The Head of Company Engagement, member of the Executive Committee, oversees, with its teams, the operational implementation of BNP Paribas' sustainable finance strategy alongside the operating entities.

**Company Engagement department** 



# SUSTAINABILITY PERFORMANCE INTEGRATED IN THE EXECUTIVE OFFICERS' INCENTIVE SCHEMES



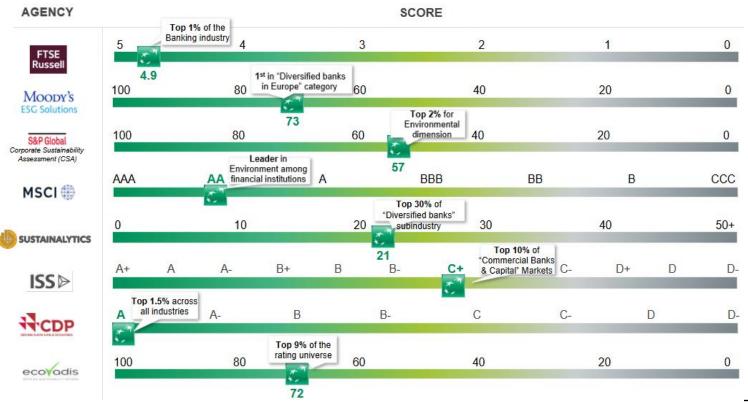


## EXTERNAL RECOGNITION OF BNP PARIBAS' CSR STRATEST WARDS

A CONFIRMED LEADING POSITION IN SUSTAINABLE FINANCE

In 2024, BNP Paribas ranks **N°1 worldwide in sustainable bonds and loans\* for the 2nd** consecutive year, with USD 69.2 billion.

#### LATEST EXTRA-FINANCIAL RATINGS (as of April 2025)





- EUROMONEY 2024 "World's Best Bank for financial inclusion"
- IFR 2024 "ESG Financing House" for the 2<sup>nd</sup> consecutive year
- ENVIRONMENTAL FINANCE 2024 "Leader manager of the year, sustainability bonds" and "Loan sustainability coordinator of the year"
- ENERGY RISK 2024 "Sustainable finance house of the year"
- CORPORATE KNIGHTS 2025 "Global 100 Most Sustainable Corporations" for the 11<sup>th</sup> consecutive year and only French bank
- Top Employer Europe 2025
- Equileap, 2024 1st bank and Top 8 in France, 58th place in worldwide Top 100

\* Dealogic 2024: total GSS bonds (green, social, sustainable, and sustainability-linked bonds) and GSS loans (green, social, ESG-linked and sustainability-linked loans)

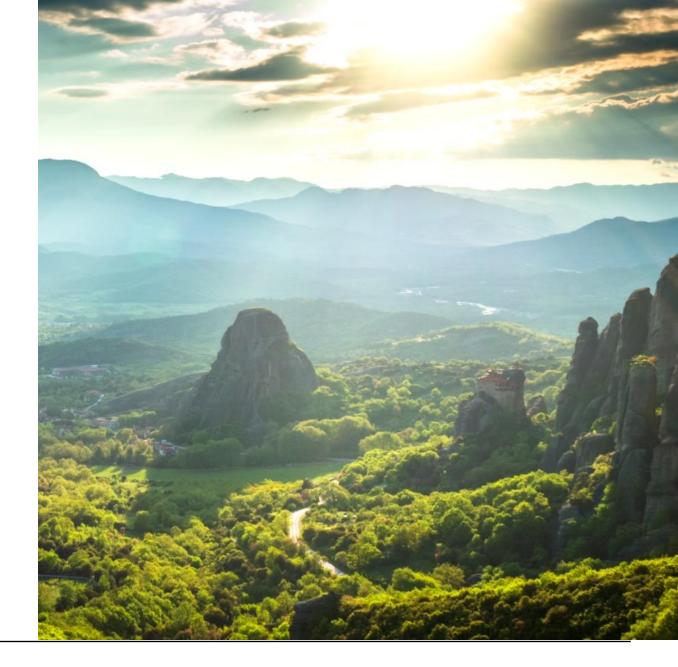


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ENGAGING WITH CLIENTS TO ACCOMPANY THEM IN THE TRANSITION TOWARDS A SUSTAINABLE AND LOW-CARBON ECONOMY

IN A NUTSHELL





### LAST QUARTER'S ESG HIGHLIGHTS

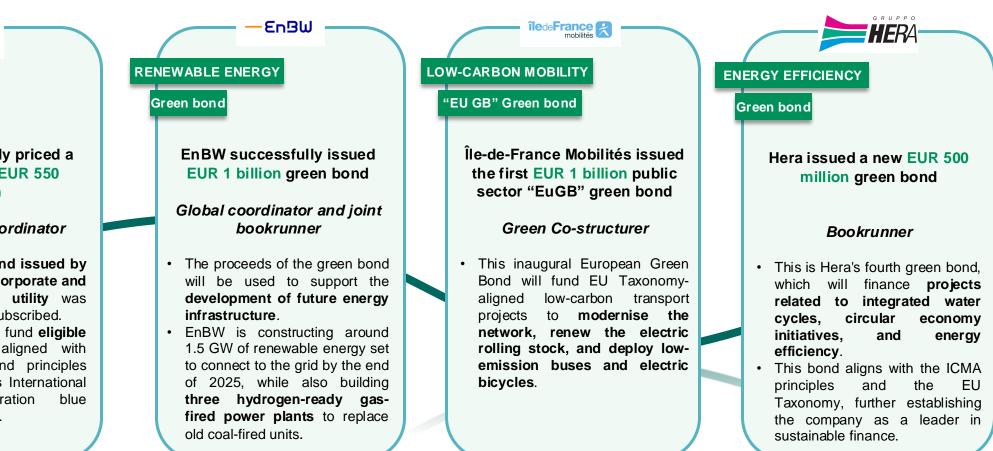
November 2024 – January 2025

WATER MANAGEMENT Blue bond Saur successfully priced a blue bond for EUR 550 million

saur

Joint global coordinator

- The first blue bond issued by the first French corporate and European water utility was significantly oversubscribed.
- The proceeds will fund **eligible blue projects**, aligned with ICMA green bond principles and World Bank's International Finance Corporation blue finance guidelines.





#### A LONG-STANDING COMMITMENT AND CONCRETE ACTIONS FOR THE ENERGY TRANSITION

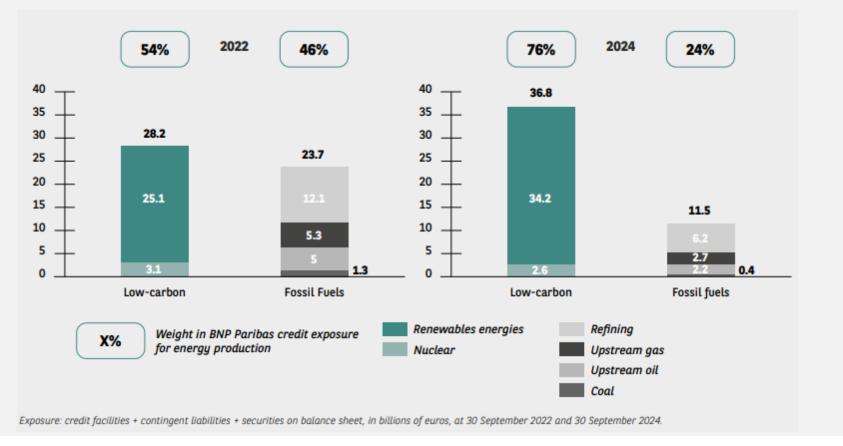
Nov. 2010	Nov. 2015	Oct. 2017	May 20	020	Oct.	2021	May	2022
- ( in: - ( de	Doubled renewable energy commitment from EUR 7bm in 2015 to EUR 15bn in 2020 Committed to invest EUR 100m in transition start-up Stopped financing for: coal-fired power plants in hig come countries companies and projects edicated to the extraction of the email coal	<ul> <li>Prist Oil &amp; Gas policy with and production restrictive financing and investment criteria</li> <li>Stopped financing for shale oil, shale gas and tar sands exploration specialists (non- conventional oil and gas)</li> </ul>	by 2030 in the countries, and of the world Added to the C first exclusion	sector value chain EU & OECD by 2040 in the rest Dil & Gas policy the n commitments Arctic and the ons	250 bankers de supporting inter corporates and	<b>Dup</b> bringing posystem of nearly edicated to rnational clients, financial accelerating their ustainable and	<ul> <li>exploration and prod 12% for oil and gas l</li> <li>Broadened the Oil &amp; players:</li> <li>Stopped financing for co activities coming from a</li> <li>Stopped financing for co exploration and produc region, and for companie Amazon region or activel</li> </ul>	e financing for Oil & Gas duction activities by 25% for oil and by between 2020 & 2025 a Gas policy scope to include diversified ompanies with more than 10% of their non-conventional oil and gas ompanies with more than 10% of tion activities related to the Arctic es holding oil and gas reserves in the y developing infrastructures in this region nent report for Power , Oil & Gas,
<ul> <li>Jan. 2023</li> <li>Accelerated decrease in Oil &amp; Gas exploration and production financing: 80% for oil and 30% for gaz, both between September 2022 and end of 2030</li> <li>Committed to achieve a target of EUR 40 bn in financing for the production of low-carbon energies by 2030</li> </ul>		May 2023  • Strengthened Oil & Gas policy: • Stopped the financing purely dedicated to the development of new oil and gas fields, regardless of the financing methods • Scheduled phasing out of financing for non-diversified oil upstream players and intended to support oil production • Published 1st <u>Climate Report</u> , with net zero commitments for Steel, Aluminium, Cement sectors		Feb 2024 • Scheduled phasing out of fossil-fuel exploration and production financing that will account for only 10% of the Group's energy production financing in 2030		<ul> <li>May 2024</li> <li>Strengthened Oil &amp; Gas policy:</li> <li>New Oil &amp; Gas emission reduction target of 70% between September 2022 and end of 2030</li> <li>Decision to no longer take part in bond issues for oil players with an activity in exploration and production</li> <li>Published <u>Climate report</u>, with net zero commitments for Shipping, Aviation and Commercial Real Estate sectors</li> </ul>		Nov. 2024 • BNP Paribas Asset Management no longer in vests in conventional bonds issued by Oil & Gas players active in exploration and production



# SHARP ACCELERATION IN FINANCING LOW-CARBON ENERGY AND EXITING FOSSIL FUELS

**€179Bn dedicated to the transition** of clients to a low-carbon economy since 2022 (target of €200Bn by 2025)<sup>1</sup>

BNP Paribas ratio of EUR 3.18<sup>2</sup> in low-carbon energy financing for each euro in fossil fuel financing, above the sector average at 0.89

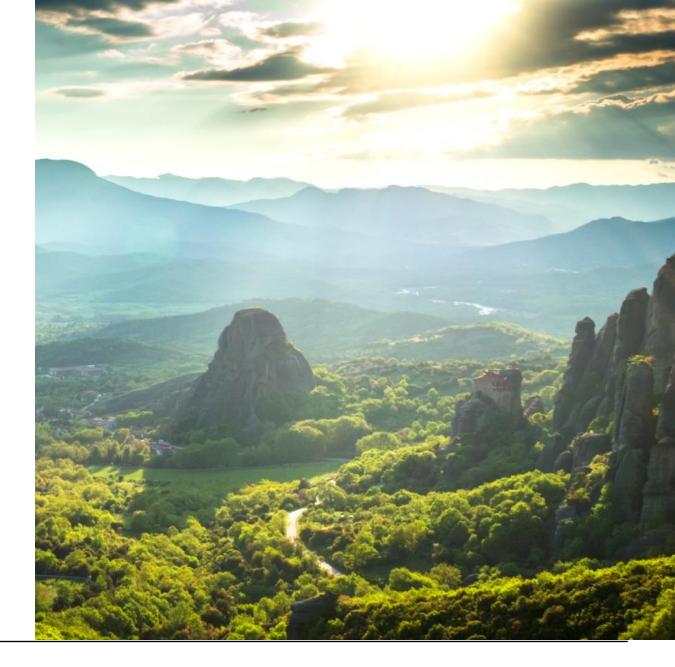


Cumulative at year end amount of support between 1 January 2022 and 31 December 2024 identified as contributing to the transition towards a low-carbon economy, based on an internal classification system. This amount includes sustainable loans and bonds, as well as financial support provided in some cases in the form of private issues, financial advice and introductory public offerings;
 Bloomberg NEF, Energy Supply Banking Ratio, January 2025.



### ALIGNING OUR PORTFOLIOS WITH OUR NET-ZERO COMMITMENT

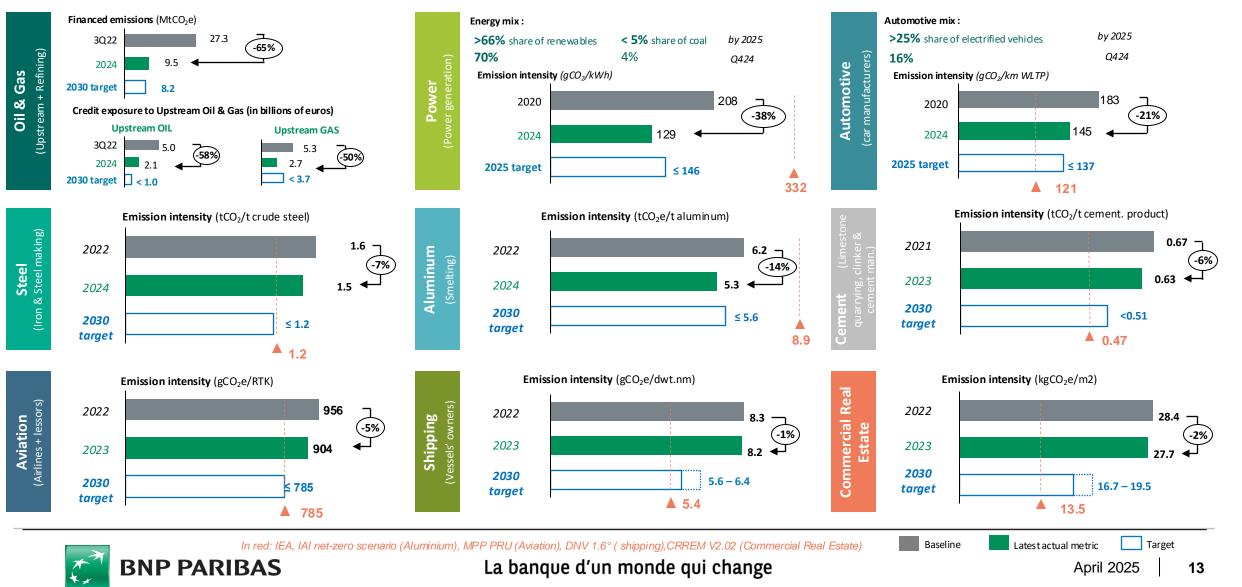
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#### CREDIT PORTFOLIO: BNP PARIBAS IS ON TRACK TO REACH ITS NET-ZERO TARGETS FOR 9 SECTORS

#### GHG emission intensity evolution as of Q4 2024 or Q4 2023



Classification : Internal

#### INVESTMENT PORTFOLIOS: MAIN NET-ZERO TARGETS OF BNP PARIBAS ASSET MANAGEMENT AND BNP PARIBAS CARDIF



- Reducing the carbon footprint of investments (scopes 1 & 2) vs. 2019:
- -30% by 2025 and -50% by 2030
- Aligning investments with net-zero:

60% by 2030 and 100% by 2040



 Reducing the carbon footprint (scopes 1 & 2) of equity and corporate bond portfolios held directly between 2020 and 2024:

At least -23%

 Reducing the carbon intensity (scopes 1 & 2) of office buildings held directly between 2020 and 2020

At least **-12%** 

 Achieving an emission intensity of the Power Generation activities held directly in its equity and bond portfolio of under 125 gCO<sub>2</sub>/kWh between 2022 and 2024



#### STRENGTHENING OUR SUSTAINABILITY CULTURE AND EXPERTISE, STEERING TOOLS, PROCESSES & SET-UPS

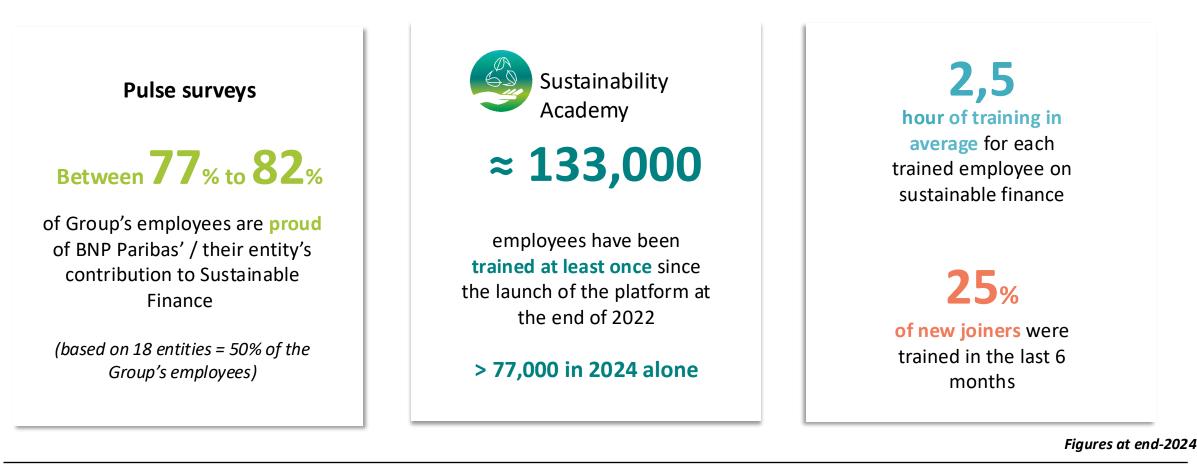
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## EMPLOYEES' TRAINING AS A KEY FACTOR FOR TRANSFORMATION

The **Sustainability Academy** platform embodies the Group's ambition to equip all its employees with the knowledge and skills necessary to achieve its objectives in terms of sustainable development and finance.

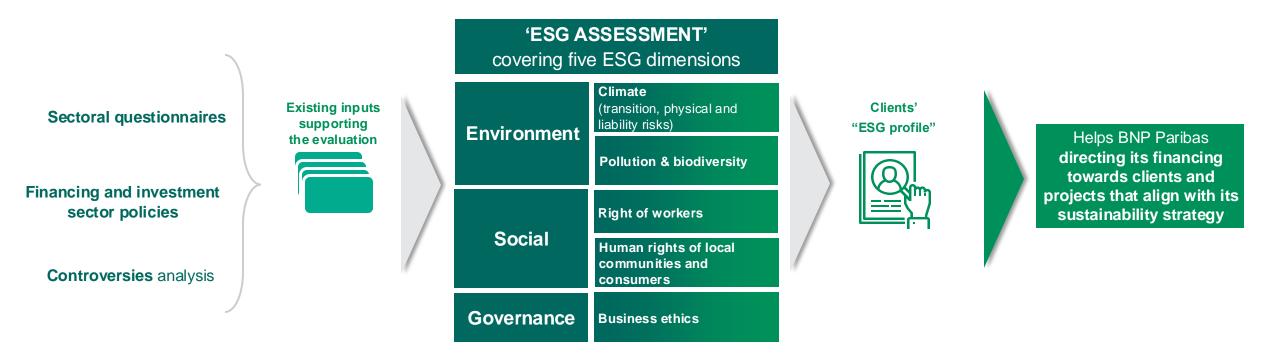




## THE 'ESG ASSESSMENT' TOOL TO ASSESS AND MONITOR THE ESG PROFILE OF CLIENTS

Developed for companies and financial institutions, it provides since 2021:

- a more systematic and comprehensive review of ESG topics throughout the credit chain (onboarding, grant of a credit, monitoring, reporting);
- an overview of the client's ESG profile.



Initially launched on the large corporate segment, the ESG assessment framework was **extended in 2024** to relevant medium-sized corporate clients (companies with a turnover higher than EUR 50 million, selected on risk-based criteria) and to financial institutions with tailored questionnaires.



#### OFFERING OUR EMPLOYEES AN ENVIRONMENT AND PATHWAYS ADAPTED TO THEIR EXPECTATIONS : 2024 OVERVIEW

ETHICS AND INCLUSION				EMPLOYEE EXPERIENCE			HUMAN CAPITAL		
	Share of women in Senior Management Positions 2025 target : 40%	39%			38,394 h 23 + 2024)		Share of employees who complet at least 4 training courses 2025 target: 90%	ted 99%	
<b>7</b>	Share of Women among Talents (Top, Advanced, and Emerging)	53%	∬₩	Share of employees who receive an adequate wage*	100%		Average number of hours of training per employee	27 h	
	Inclusion Days 2024 Number of participants 200 events	22k	Care	Share of employees benefiting from an Employee Assistance Program	93%	SUSTAINABILITY	Number of employees trained by Sustainability Academy	>75k	
	<b>Overall engagement score</b> Consolidation of 2024 surveys covering 90% of the employees	85/100	د ل ل	Share of employees covered by a paternity leave scheme Allowing for 6 days of paid leave	85%	۲	Number of employees trained at least 7 hours on Tech field	15k	



Score: 71% In France: Top 1 Bank (Top 8 overall sectors) Worldwide: 58<sup>th</sup> place in top 100, over 3,500 companies assessed



Signing of the new Global Agreement with UNI Global Union (International trade union federation) on 4<sup>th</sup> November 2024 strengthening the fundamental rights and the Group's global social framework applicable to all Group employees



\*adequate wage: level of salary that enables to cover the basic needs of an employee and their family, particularly in terms of housing, food, health, education, transport, means of communication, and precautionary savings, based on an external Fair Wage Network database BNP PARIBAS

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# THANK YOU

#### **Useful links:**



#### 2024 URD

- BNP Paribas supporting its clients' transition (March 2025)
- CSR publications' page
- Governance and CSR investors' website page