# BNP PARIBAS EUROPEAN LEADER WITH STRONG CAPITAL GENERATION CAPACITY

Fixed Income Presentation
June 2016



#### Disclaimer

The figures included in this presentation are unaudited. On 29 March 2016, BNP Paribas issued a restatement of its quarterly results for 2015 reflecting, in particular (i) an increase in the capital allocated to each business line to 11% of risk-weighted assets, compared to 9% previously, (ii) the charge of subordination costs of Additional Tier 1 and Tier 2 debt issued by the Group to the divisions and business lines, a review of the way it charges and remunerates liquidity between the Corporate Centre and the business lines and the adaptation of the allocation practices for revenues and operating expenses of Treasury activities within CIB, (iii) the allocation to the divisions and business lines of the contribution to the Single Resolution Fund, the reduction of the French systemic tax and new contributions to the deposit guarantee funds of BNL and Luxembourg Retail Banking which had been temporarily booked in the operating expenses of the Corporate Centre and (iv) some limited internal transfers of business activities and results. The 2015 quarterly result series have been restated reflecting these effects as if they had occurred on 1st January 2015. This presentation is based on the restated 2015 quarterly series.

This presentation includes forward-looking statements based on current beliefs and expectations about future events. Forward-looking statements include financial projections and estimates and their underlying assumptions, statements regarding plans, objectives and expectations with respect to future events, operations, products and services, and statements regarding future performance and synergies. Forward-looking statements are not guarantees of future performance and are subject to inherent risks, uncertainties and assumptions about BNP Paribas and its subsidiaries and investments, developments of BNP Paribas and its subsidiaries, banking industry trends, future capital expenditures and acquisitions, changes in economic conditions globally or in BNP Paribas' principal local markets, the competitive market and regulatory factors. Those events are uncertain; their outcome may differ from current expectations which may in turn significantly affect expected results. Actual results may differ materially from those projected or implied in these forward looking statements. Any forward-looking statement contained in this presentation speaks as of the date of this presentation. BNP Paribas undertakes no obligation to publicly revise or update any forward-looking statements in light of new information or future events. It should be recalled in this regard that the Supervisory Review and Evaluation Process is carried out each year by the European Central Bank, which can modify each year its capital adequacy ratio requirements for BNP Paribas.

The information contained in this presentation as it relates to parties other than BNP Paribas or derived from external sources has not been independently verified and no representation or warranty expressed or implied is made as to, and no reliance should be placed on the fairness, accuracy, completeness or correctness of, the information or opinions contained herein. None of BNP Paribas or its representatives shall have any liability whatsoever in negligence or otherwise for any loss however arising from any use of this presentation or its contents or otherwise arising in connection with this presentation or any other information or material discussed.

The sum of values contained in the tables and analyses may differ slightly from the total reported due to rounding.

### **1Q16 Results Highlights**

**Strong Solvency and Capital Generation Capacity** 

Focus on Medium and Long Term Funding

## 1Q16 Key Messages

Revenues held up well in Domestic Markets and IFS
Particularly unfavourable market environment this quarter

Revenues: -2.0% vs. 1Q15

**Good cost containment** 

Operating expenses: -2.3% vs. 1Q15

Significant decrease in the cost of risk

-27.5% vs. 1Q15 43 bp\*

Rise in net income

Net income Group share: €1,814m +10.1% vs. 1Q15

Further increase in the Basel 3 CET1 ratio\*\*

11.0% (+10 bp vs. 31.12.15)

#### Solid organic capital generation

## Consolidated Group - 1Q16

	1Q16	1Q15	1Q15
Revenues	€10,844m	€11,065m	-2.0%
Operating expenses	-€7,627m	-€7,808m	-2.3%
Gross operating income	€3,217m	€3,257m	-1.2%
Cost of risk	-€757m	-€1,044m	-27.5%
Operating income	€2,460m	€2,213m	+11.2%
Non operating items	€178m	€339m	-47.5%
Pre-tax income	€2,638m	€2,552m	+3.4%
Net income attributable to equity holders	€1,814m	€1,648m	+10.1%
Net income attributable to equity holders excluding exceptional items	€1,607m	€1,545m	+4.0%

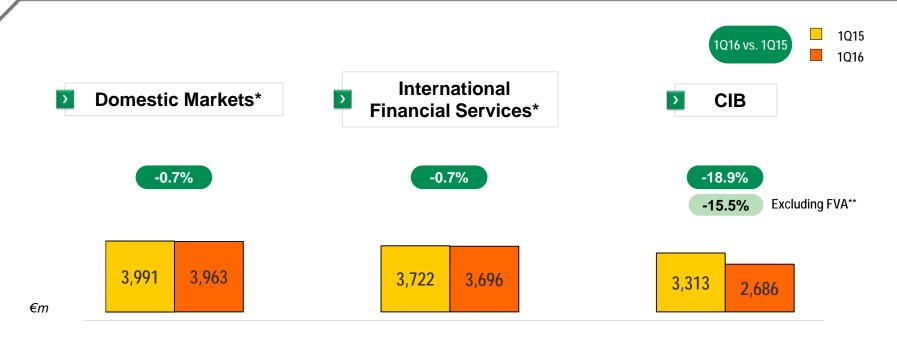
Return on Equity excluding exceptional items\*: 9.4%
Return on Tangible Equity excluding exceptional items\*: 11.2%



<sup>\*</sup> Excluding one-off items and with contribution to the Single Resolution Fund and systemic taxes non annualised

1Q16 vs.

## Revenues of the Operating Divisions - 1Q16



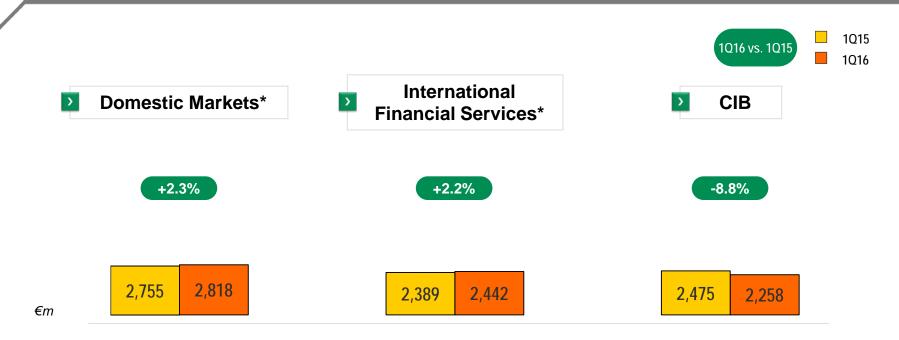
- Impact of a particularly unfavourable market environment
  - Domestic Markets: decrease in financial fees
  - IFS: spot effect on revenues of Insurance; revenues up 3.0% excluding Insurance
  - CIB: sharp decline in the revenues of Global Markets



# Spot effect of a particularly unfavourable market environment

\* Including 100% of Private Banking in France (excluding PEL/CEL effects), Italy, Belgium, Luxembourg, at BancWest and TEB; \*\* FVA: -€57m in 1Q16 and +€68m in 1Q15

### Operating Expenses of the Operating Divisions - 1Q16



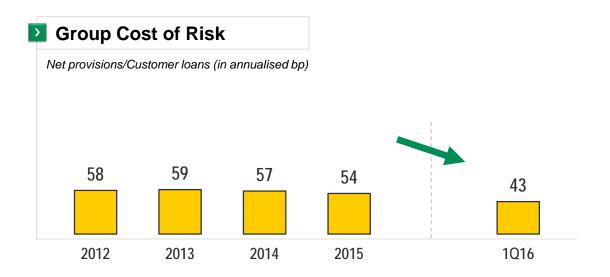
- Impact of the application of IFRIC 21
  - Booking of the entire increase in banking contributions & taxes for 2016 (impact of +1.0%)
- Implementation of new regulations and reinforcement of compliance
- Decline in operating expenses at CIB as a result of lower business activity this quarter



# Control of operating expenses and effects of Simple & Efficient but rise in regulatory and compliance costs

\* Including 100% of Private Banking in France (excluding PEL/CEL effects), Italy, Belgium, Luxembourg, at BancWest and TEB

### 1Q16 - Group Cost of Risk



- Significant decrease in the cost of risk this quarter
  - Good control of risk at loan origination & effect of the low interest rate environment
  - Positive impact notably in Personal Finance
  - Continued decrease of the cost of risk in Italy



# Strong risk management and low rate environment contributing to lower cost of risk

### 1Q16 - Pre-tax Income of the Operating Divisions



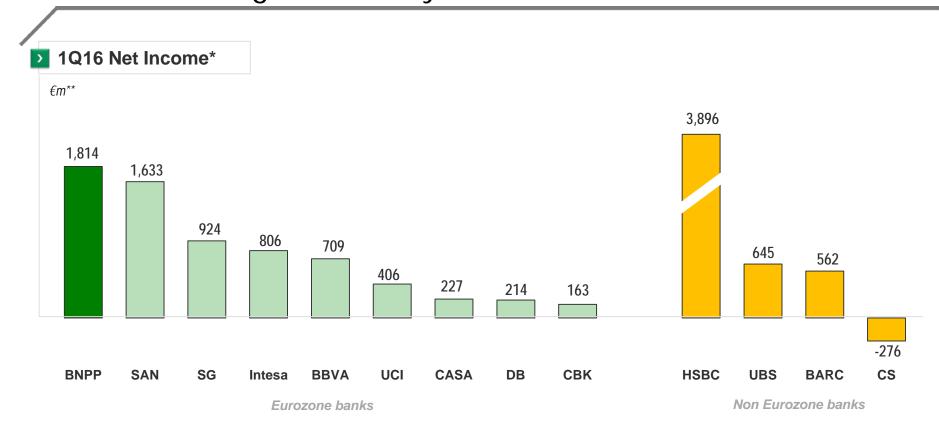
- Good growth at Domestic Markets and IFS due in particular to the decline in the cost of risk
- CIB: sharp decrease in Global Markets due to the very challenging market environment in the first quarter



# 1Q16: growth at Domestic Markets and IFS, decrease at CIB in a very challenging market environment

\* Including 2/3 of Private Banking in France (excluding PEL/CEL effects), Italy, Belgium, Luxembourg, at BancWest and TEB; \*\* Excluding one-off items, FVA and impact of IFRIC 21

### 1Q16 - Strong Profitability



- ROE excluding exceptional items\*\*\*: 9.4%
- ROTE excluding exceptional items\*\*\*: 11.2%

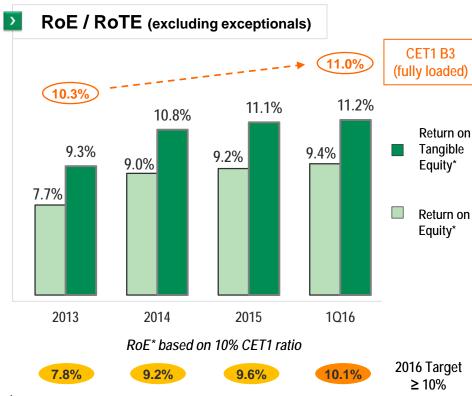


\*Attributable to equity holders, as disclosed by banks; \*\*Average quarterly exchange rates; \*\*\* Excluding one-off items (positive in 1Q16: +319M€) with contribution to the Single Resolution Fund and systemic taxes not annualised



### Delivering on 2016 RoE Target

- Several levers contributing to Return on Equity improvement...
  - Simple & Efficient: ramping up of recurrent cost savings
  - Progressive loan volumes pick up in the context of a better European economy
  - Success of the regional plans
  - BNL balance sheet de-risking
- ... despite headwinds
  - Low interest rates environment
  - New taxes and regulations
  - Higher capital requirements
- 2016 RoE target of the plan confirmed (reminder: 10% ROE calculated on 10% CET1 ratio)





# Steady increase of the RoE and RoTE over 2014-2016 together with higher CET1 ratio

\* Excluding exceptionals. For 1Q16, with contribution to the Single Resolution Fund and systemic taxes not annualised

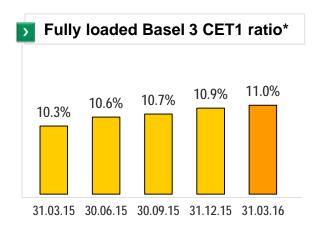
### **1Q16 Results Highlights**

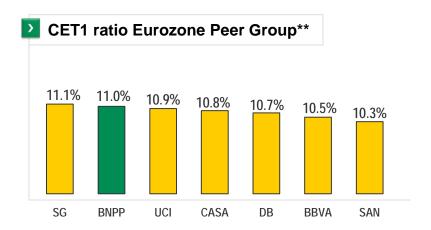
# Strong Solvency and Capital Generation Capacity

Focus on Medium and Long Term Funding

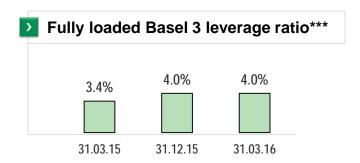
#### A Rock-solid Financial Structure

- Fully loaded Basel 3 CET1 ratio\*: 11.0% as at 31.03.16 (+70 bp vs. 31.03.15)
  - Essentially due to the results after taking into account a 45% dividend pay-out ratio





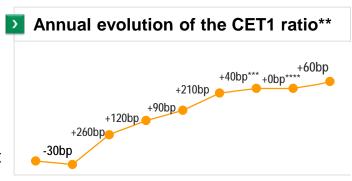
Fully loaded Basel 3 leverage\*\*\*: 4.0% as at 31.03.16



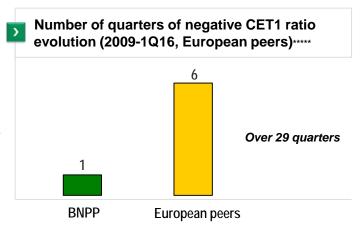
\* CRD4 "2019 fully loaded"; \*\* Eurozone banks with similar business profile; \*\*\* CRD4 "2019 fully loaded", calculated according to the delegated act of the European Commission dated 10.10.2014

### Evolution of CET1 Ratio by 2019

- Capital requirement (CET1) following the ECB's SREP: 10.0% in 2016
  - Including G-SIB buffer of 0.5% in 2016
  - Phased-in CET1 ratio of 11.1% as at 31.03.16, well above the minimum requirement
- Anticipated level of fully loaded Basel 3 CET1 ratio requirement of 11.5% in 2019
  - Given the gradual phasing-in of the G-SIB buffer to 2% in 2019
- Target to achieve this level by mid 2017 thanks to:
  - Organic generation and active capital management policy (~35 bp per year)
  - Sale or initial public offering of First Hawaiian Bank (~40 bp\*)
- Target of a fully loaded Basel 3 CET1 ratio of 12.0% as of 2018
  - Taking into account a 50 bp management buffer, coherent with the Group's strong and recurring organic capital generation throughout the cycle



12.07 12.08 12.09 12.10 12.11 12.12 12.13 12.14 12.15





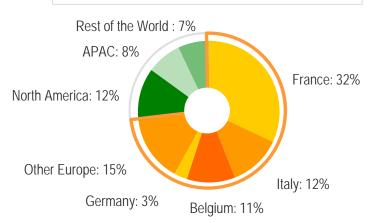
# Target of a fully loaded CET1 ratio of 12% Steady organic growth of CET1 ratio across the cycle

\*Subject to market conditions and regulatory authorisations; \*\*Basel 2 from December 2007 to December 2011, Basel 2.5 as at December 2012, then fully loaded Basel 3 for the years after; \*\*\* Including the buy-back of the Fortis shares held by the minority shareholders (~-50bp); \*\*\*\*\*\* O/Q-1 CET1 ratio evolution for 10 European peers

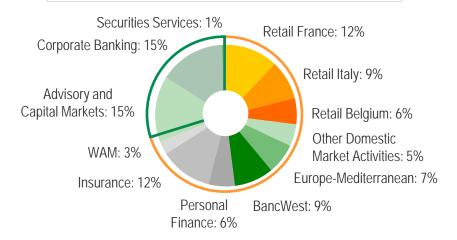


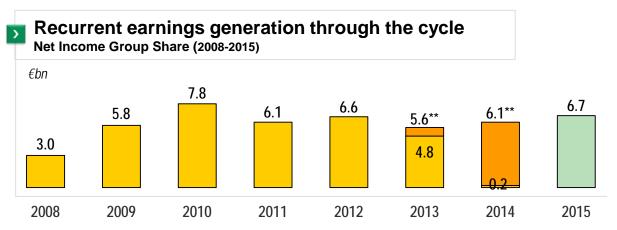
# An Integrated Business Model with Strong Diversification Resulting in Recurrent Earnings Generation

# 2015 Revenues by geography: >85% in wealthy markets



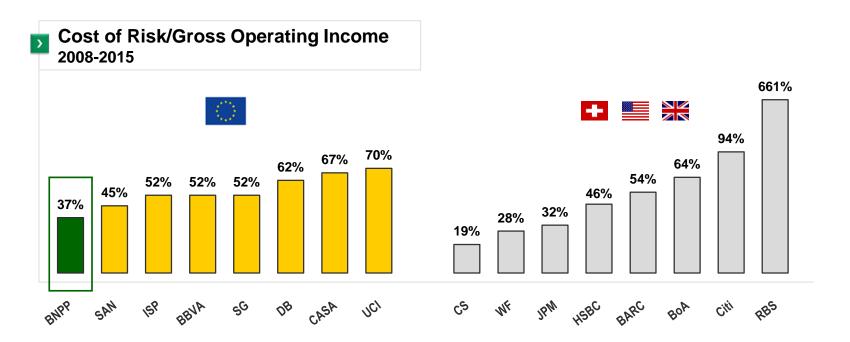
# 2015 Allocated equity\* by business No single business line > 15%





<sup>\*</sup> Operating divisions; \*\* Adjusted for costs and provisions related to the comprehensive settlement with US authorities

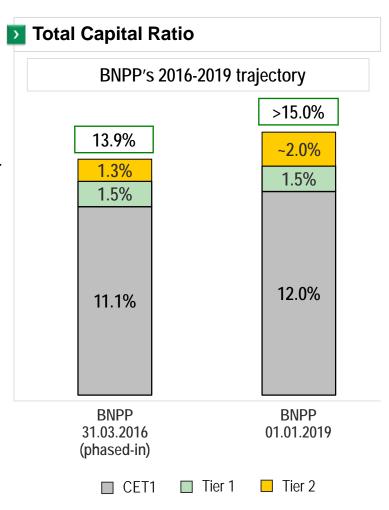
## Strong diversification implying lower risk profile



- Low risk appetite and strong diversification lead to low cost of risk
- One of the lowest CoR/GOI through the cycle

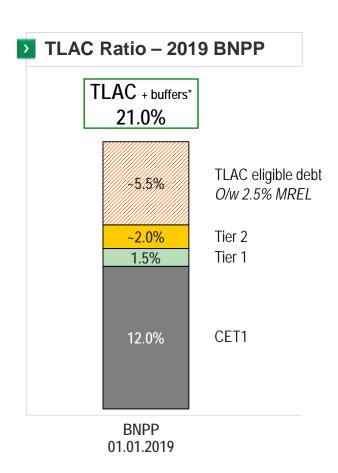
# Evolution of the Total Capital Ratio by 2019

- Target of a Total Capital ratio above 15% in 2019
  - Target of a fully loaded CET1 ratio of 12.0%
  - Issuance of €1.5 to €2bn of Additional Tier 1 per year during 3 years to remain at 1.5% of Tier 1
  - Issuance of €2 to €3bn of Tier 2 per year during 3 years to achieve ~2.0% of Tier 2
- Bringing the Total Capital to over €100bn
- Further strengthening the excellent credit quality of BNP Paribas' debt securities



# Total Loss Absorbing Capacity (TLAC) Ratio by 2019

- Target of a TLAC ratio of 21.0% in 2019
- Issue of ~€30bn of TLAC eligible senior debt by 01.01.2019\*
  - Given a MREL allowance of 2.5% eligible for TLAC
  - Equivalent to ~€10bn per year, to be realised within the usual medium long term funding programme of about €25bn per year

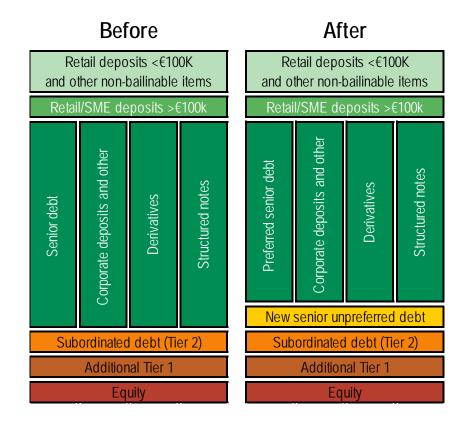


\* Conservation buffer and G-SIB buffer

# TLAC Adaptation for French G-SIBs French Proposal

- Change in the hierarchy in liquidation and resolution context
  - Preference to all creditors including the current holders of senior debt
  - Creation of a new category of senior unpreferred debt which will be loss absorbing before the current senior unsecured but after subordinated debt
- Main characteristics of this new senior debt:
  - Initial maturity > 1 year
  - Not structured debt
  - Contractual clause mentioning that the new senior debt belongs to the new category

Simplified creditor hierarchy



**1Q16 Results Highlights** 

**Strong Solvency and Capital Generation Capacity** 

Focus on Medium and Long Term Funding

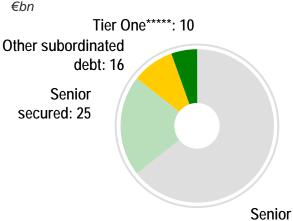
### Wholesale Medium/Long-Term Funding

- 2016 MLT funding programme of €25bn, of which:
  - Additional Tier 1: €1.5 to 2bn\*
  - Tier 2: €2 to 3bn\*
  - TLAC eligible senior debt: ~€10bn\*
- Additional Tier 1: €1.3bn issued\*\*
  - Success of the AT1 issuance in USD on 23 March,
     325 investors across Europe, Americas and Asia,
     \$1.5bn, perpetual Non Call 5, coupon of 7.625%
- Tier 2: €3.3bn issued\*\*
  - Mid-swap +204 bp on average, average maturity of 10 years\*\*\*
  - Of which €750m at 10.6 years, issued in March 2016 (mid-swap +227 bp)
  - Of which \$1.25bn, 10 year bullet, issued in May 2016 (T+265bp)
  - Of which AUD475m, 12NC7Y, issued in May 2016 and June 2016 (BBSW 3m+288bps)
- Senior debt: €10.7bn issued\*\*
  - Average maturity of 6.5 years, mid-swap +63 bp on average



# Issuance programme proceeding well despite volatile markets

Wholesale MLT funding structure breakdown as at 31.03.16: €136bn\*\*\*\*

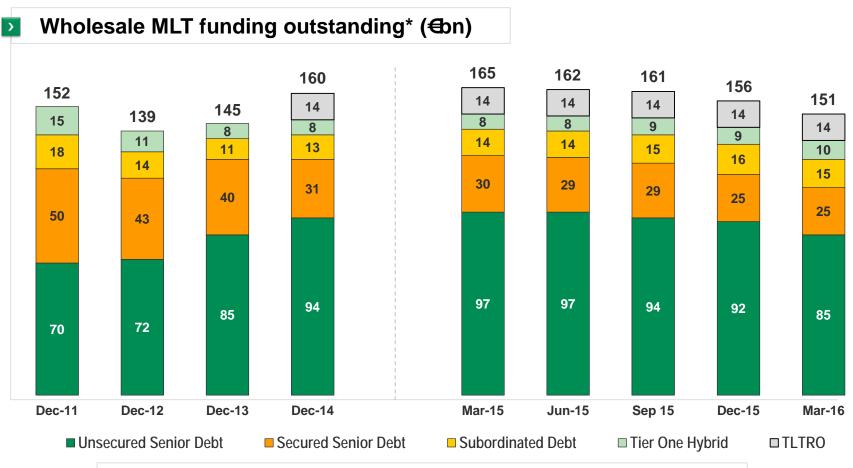


unsecured: 85

\* Depending on opportunities and market conditions; \*\*As at 16 June 2016;

Debt qualified prudentially as Tier 1 booked as subordinated debt or as equity

# Medium/Long Term Funding Outstanding





#### Overall MLT funding stable over the period

\* Source: ALM funding

### Focus on Capital Instruments

- Strong capital generation capacity
  - ~100bp per year before dividend\*
  - Allowing the absorption of potential shocks

>	outstanding (grandfathered and eligible)***							
	in €bn	26.05.2016	01.01.2017	01.01.2018	01.01.2019			
	AT1	9	8	7	7			

- Additional Tier 1: €1.3bn issued as at 31.03.2016
  - Reminder: target of €1.5bn to €2bn per year until 01.01.2019\*\*
  - USD1.5bn transaction in March, perpetual NC5, 7.625% coupon
  - €7bn instruments currently outstanding as at 01.01.2019 of which €3bn grandfathered
- Tier 2: €3.3bn issued under the 2016 programme
  - Reminder: target of €2bn to €3bn per year until 01.01.2019\*\*
  - €10bn instruments outstanding as at 01.01.2019



#### Capital instruments issuance in line with targets

\* Source: Bloomberg, based on current analysts' consensus; \*\* Depending on market conditions; \*\*\* Assuming callable institutional instruments are called at the first call date

12



10

#### Conclusion

Revenues held up well in a particularly unfavourable market environment this quarter

Control of operating expenses Significant decline in the cost of risk

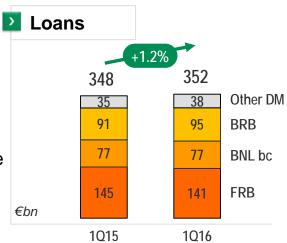
Solid organic capital generation Fully loaded Basel 3 CET1 ratio at 11.0%

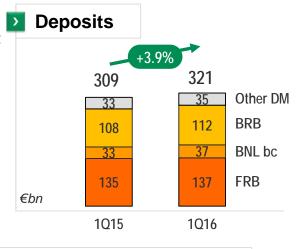
Issuance programme proceeding well despite volatile markets

# **Appendix**

#### Domestic Markets - 1016

- Business activity
  - Loans: +1.2% vs. 1Q15, moderate recovery in loan demand
  - Deposits: +3.9% vs. 1Q15, good growth across all the networks
- Hello bank!
- Hello bank!: +103,000 new clients in 1Q16
- Arval: implementation of the integration of GE Fleet Services in Europe (+164,000 vehicles)
- Revenues\*: €4.0bn (-0.7% vs. 1Q15)
  - Persistently low interest rate environment
  - Drop in financial fees in all the networks due to a very unfavourable market environment this quarter
  - Good performance of the specialised businesses and BRB
- Operating expenses\*: €2.8bn (+2.3% vs. 1Q15)
  - +1.5% at constant scope and exchange rates
  - Driven by the growing business lines: Arval, Leasing Solutions...
- Pre-tax income\*\*: €0.7bn (+3.7% vs. 1Q15)
  - Decline in the cost of risk across all the networks







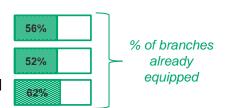
#### Higher income in a low interest rate environment

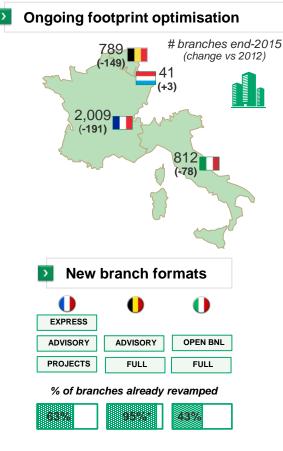
\*Including 100% of Private Banking, excluding PEL/CEL; \*\* Including 2/3 of Private Banking, excluding PEL/CEL

# Domestic Markets Continued Transformation of the Retail Networks

- Branch network optimisation with differentiated branch formats
  - Continued footprint optimisation
  - Full range of services available in "hub" branches
  - Lighter branch formats developed to maintain proximity at a lower cost
- Revamped commercial set up
  - Opening hours reviewed and adapted to client needs
  - Meeter/Greeter as a shared role in most branches
  - Personalized approach and reinforced expertise for some client segments
- Digitalised branches
  - Videoconference support

  - New mobile workstation tablet-based



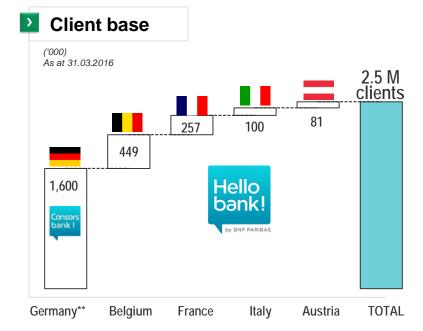


#### Footprint optimisation and modernisation of branch formats

\* % of targeted branches

# Domestic Markets Continued Development of Hello bank!

- A fast growing customer base
  - Strong organic client acquisition
     (~+500,000 clients as at 31.03.16 vs. 31.12.14)
  - Acquisition of DAB Bank in Germany in 2014 and merger in 2015 with Consorsbank!
  - Direktanlage.at became Hello bank! in Austria in 2015
- A new brand successfully rolled-out in the Eurozone
  - Brand positioning "100% mobile"
  - Promising spontaneous awareness
  - New features and services
  - €24bn deposits and €80bn assets under management
  - Generating 8.7% of individual clients revenues\* in 2015 (x2 vs. 2014)
- Shared assets with the network and across Hello bank!
  - Use of existing infrastructures and resources in each country: IT systems, back-offices, call centres,...









# Hello bank! successfully developing in 5 countries 2.5 million clients

\* FRB, BRB, BNLbc and Personal Investors revenues, excluding Private Banking; \*\* Including DAB customers

### Domestic Markets - Medium-term Ambitions More Digitalisation, More Customisation

**Create digitalised** service models

- **Differentiated models** with choice offered to customers
- More digital and adapted interactions
  - **Common platforms** for product offering, remote expertise...



I NEED CASH NOW







Reinvent customer journeys

- Effortless & value-added client experience, tailored to client needs end-to-end
- **Efficiency improvement**: process optimisation
- Further development of cross-selling within the Group

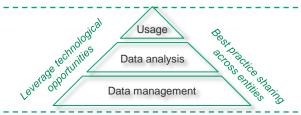
Already launched

I WANT TO BECOME A CORPORATE **CUSTOMER** 

I WANT TO BUY MY HOME / I WANT TO BUY MY TV

**Enhance customer** knowledge

- Optimize commercial proactivity and reactivity
- Improve pricing and risk scoring management



**Boost digital** acquisition & sales

- Digitalisation of the whole product offering subscriptions
- Boost digital communication and marketing
- Specific client acquisition offers with ambitious targets





**Develop** comprehensive service offers

- New aggregation service offers (e.g. Arval Active Link)
- Innovation and FinTechs partnerships



#### Aggregation of optional services

- → Active Journey (route analysis)
- → Active Routing (real-time geolocalization)
- → Active Sharing (management of shared vehicles)

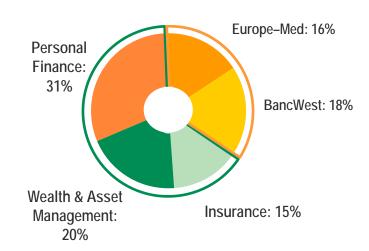
#### International Financial Services

- Two main activities
- International Retail Banking
  - Europe-Mediterranean: retail networks in 14 countries, notably in Turkey (TEB), in Poland (BGZ BNP Paribas) and in the South Mediterranean Basin
  - BancWest (United States)



- Specialised businesses
  - Personal Finance: consumer finance business, #1 specialty player in Europe with notably ♣ Findomestic and COMMERZ FINANZ ♦
  - Wealth & Asset Management: Wealth Management, Asset Management, Real Estate Services (€728bn AuM as at 31.03.2016)
  - Insurance: savings and protection products, #3 Life bancassurance in France\*, #5 bancassurance in Italy\*\*

#### 2015 Revenues by business



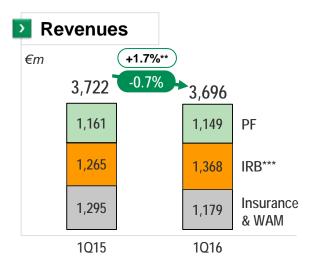


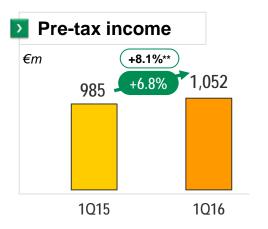
#### A growth engine for the Group

\* Argus de l'Assurance 2014; \*\* IAM Consulting 2014

#### International Financial Services - 1Q16

- Business activity
  - Personal Finance: continued strong business drive
  - International Retail Banking\*: good business growth
  - Insurance and WAM: positive asset inflows (+€2.2bn in 1Q16) in an unfavourable market environment this quarter
- Revenues: €3.7bn (-0.7% vs. 1Q15), negative foreign exchange effect
  - +1.7% at constant scope and exchange rates
  - Good performance of IRB, growth at Personal Finance and WAM, impact of an unfavourable market environment on Insurance this quarter
- Operating income: €915m (+5.1% vs. 1Q15)
  - +7.1% at constant scope and exchange rates
  - Decline in the cost of risk
- Pre-tax income: €1.1bn (+6.8% vs. 1Q15)
  - +8.1% at constant scope and exchange rates







\* Europe Med and BancWest; \*\* At constant scope and exchange rates; \*\*\* Including 2/3 of Private Banking in Turkey and in the United States

## International Financial Services Action Plan (1/2)

#### **GROWTH AND DIVERSIFICATION**

#### **CLIENTS**



- Optimise the client experience for all segments
- Private banking client base: continue growing it in the domestic markets, in the U.S. and in Asia
- Corporate and institutional clients: launch of new offerings
- SMEs: structure and roll-out of the offering in the international networks

#### **INTERNATIONAL**



- International banking networks: continue branch network transformation
- Asia and Latin America: continue growing in specialised businesses
- China: continue developing partnerships

#### **PARTNERSHIPS**



- Personal Finance: forge new partnership alliances and agreements in the automotive sector, as well as with distributors, banks and energy providers
- Insurance: continue strengthening partnerships by leveraging our expertise
- Develop partnerships with new actors (FinTech, InsurTech, etc.)

#### **CROSS-SELLING**



- Continue rolling out the enhanced cooperation model of **Personal Finance** with the Group's banking networks: Poland, U.S.
- Increase asset inflows in asset management and grow sales of insurance products in the banking networks
- Step up cross-selling with CIB

## International Financial Services Action Plan (2/2)

#### **INDUSTRIAL EFFICIENCY**

#### INDUSTRIALISATION AND ADAPTATION



- Industrialise the platforms and enhance operating efficiency
- Finalise integrations with LaSer (Personal Finance) and Bank BGZ (Poland)
- Continue adapting to **regulatory changes** (MiFID II, ...)















#### **DIGITAL & INNOVATION**

#### **DATA AND ANALYTICS**

- Initiatives in all the business units
- Unite data labs to pool best practices

#### **INNOVATION**

- Put open innovation in general practice in all the businesses
- Capitalise on innovative approaches (Cardif Lab, PF Echangeur, Hackathon...)
- Analyse and test the roll-out of new services

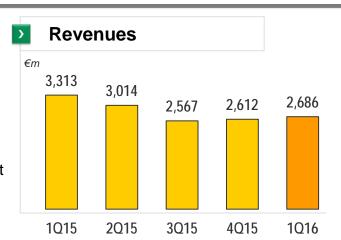
#### **BANKS AND DIGITAL OFFERINGS**

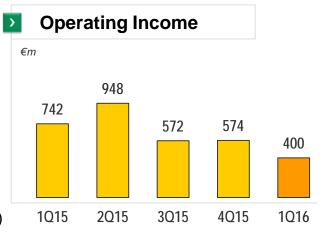
- Continue the expansion of mobile and digital banking services, including in new countries
- Develop the digital solutions offering in all the businesses
- Bring innovation to the payment offering (new offerings and technologies)



# Corporate and Institutional Banking - 1Q16 Summary

- Launch of the 2016-2019 transformation plan
- Revenues: €2,686m (-18.9% vs. 1Q15)
  - -15.5% vs. 1Q15 excluding FVA\*
  - Very challenging market environment for Global Markets (-24.4%\*\*), moderate decline at Corporate Banking (-6.0%) and slight increase at Securities Services (+0.3%)
  - Reminder: very favourable environment in 1Q15
- Operating expenses: €2,258m (-8.8% vs. 1Q15), good control
  - Despite the impact of the rise in banking contributions and taxes
  - In relation with the decrease in business activity
  - Effect of savings from Simple & Efficient and from the implementation of the transformation plan
- Pre-tax income: €403m (-54.5% vs. 1Q15)
  - €768m excluding the impact of IFRIC 21\*\*\* and FVA (-23.4% vs. 1Q15\*\*\*\*)
  - Reminder: high level of other non operating items in 1Q15 (one-off capital gain from a sale and high capital gains on day-to-day business)







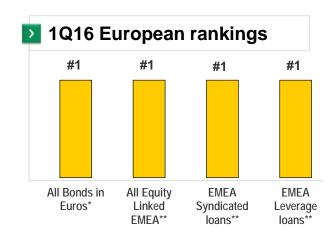
#### Very challenging market environment in Europe this quarter

\* FVA: -€57m in 1Q16; +€68m in 1Q15; \*\* Excluding FVA; \*\*\* Annualisation of the taxes and contributions under IFRIC 21: +€308m in 1Q16 and +€259m in 1Q15; \*\*\*\* Excluding one-off capital gains in Other Non Operating Items in 1Q15 (€74m)

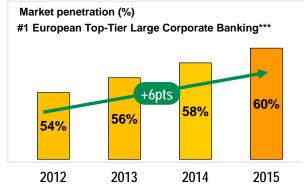


# Corporate and Institutional Banking - 1Q16 Business Activity

- Global Markets: very challenging environment in Europe at the beginning of the year
  - Limited client volumes due to concerns about global growth, banking regulations on subordinated debt and uncertainties over monetary policies
  - VaR still at a low level (€43m)
  - Positions strengthened on bond issues: #1 for bonds in euros and #8 for all international bonds\*
- Securities Services: unfavourable market environment
  - Assets under custody: -2.7% vs. 1Q15, due to the decreasing markets
  - Number of transactions: +16.1% vs. 1Q15
  - New significant mandates (e.g. Sampo Group, €25bn in assets)
- Corporate Banking: moderate business activity this quarter
  - Client loans: €126bn (+5.0% vs. 1Q15), #1 on syndicated loans in the EMEA region\*\*
  - Client deposits: €110bn (+19.5% vs. 1Q15), strong growth as a result of market shares gains in cash management
  - Advisory businesses: small number of M&A deals in European markets









#### Weak business level this quarter

\* Source: Thomson Reuters 1Q16; \*\* Source: Dealogic 1Q16, Europe, Middle East & Africa in number of operations; \*\*\* Source: Greenwich Associates Share Leaders 2016



#### CIB: a Solid and Profitable Platform

# Improving Global Positioning

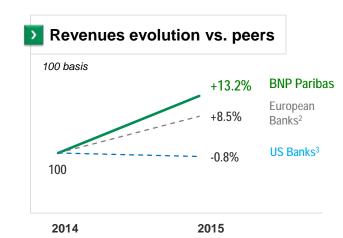
- Gaining market shares from peers' retrenching context
- Success of regional initiatives launched in APAC and in the US
- Generating best-in-class profitability among European peers

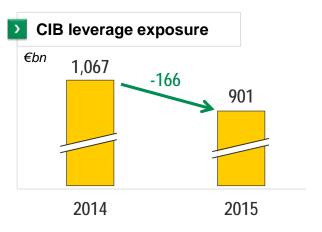
# Integrated within BNP Paribas Group

- Client focused: a CIB built up organically on the Group's historic client franchises
- 2 well-balanced client franchises: Corporates and Institutionals
- Cross-selling at the heart of the business model
- Right size within the Group business mix (31% of allocated equity)

# Disciplined and Agile

- Early adaptation to Basel 3 (2011-2012 deleveraging) and ongoing reduction of leverage exposure
- E&C¹ downsizing largely completed at end-2015
- New organisation implemented since the end of 2014 to speed up the evolution
- Compliance, control and conduct: reinforcement of rules and set up





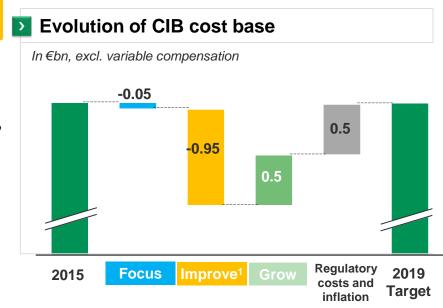
1. Energy & Commodity business line; 2. Evolution in Euros for 8 European CIB; 3. Evolution in USD for 6 US CIB

## CIB 2016-2019 Transformation Plan Improve Cost Efficiency

- Cost savings: >€1bn vs. 2015
  - All regions, businesses & functions contributing to the savings target
  - 200 efficiency projects to improve operating efficiency



- Industrialisation and deep changes in terms of set up
  - Optimised organisation of business lines (simplification, standardisation, etc.): -€260m
  - Smart sourcing including the development of mutualised platforms in Portugal, Canada and India: -€230m
  - Industrialisation of IT and operational process: -€365m
  - Digital solutions, expense discipline and other initiatives: -€180m



- Cost/income target: >-8pts by 2019<sup>2</sup>
  - Continued cost effort to offset impact on the costs of regulatory costs, inflation and growth initiatives

1. Including -€90m of residual effect from S&E; 2. Excluding constraints already partly incurred by the Group and not allocated to the business units, and potential future constraints, before effects of the 29 March 2016 restatement



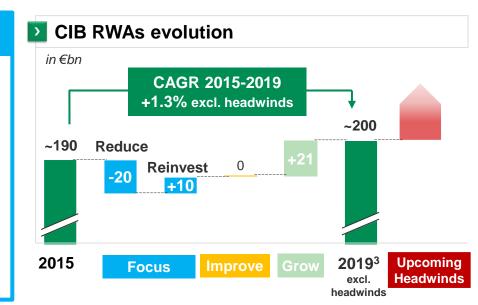
# CIB 2016-2019 Transformation Plan Focus and Grow: Improve Capital Productivity

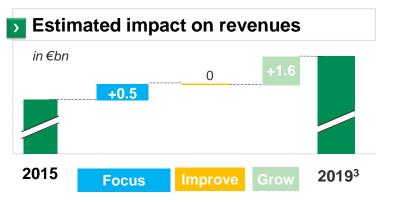
#### **Focus initiatives**

- Wind-down unproductive RWAs and residual legacy (-€12bn¹)
- Right-size low return activities and portfolios (-€8bn RWAs) and continue to develop the approach Originate to Distribute
- Adjust the set up in all regions (MEA<sup>2</sup> and Russia already under implementation)
- Contain leverage exposure
- Reinvest in existing businesses (~€10bn RWA) to capture market growth and gain market shares from competitors' retrenching

#### **Growth initiatives**

- Develop less capital-intensive and fee-driven businesses (processing or advisory content)
- Leverage competitive edge in derivatives
- Develop digital platforms in all businesses
- Selective geographic initiatives





1. Global Markets; 2. Middle East-Africa; 3. At constant FX rate and before effects of the 29 March 2016 restatement

# CIB Transformation Plan : Develop Less Capital-intensive Businesses & Advisory / Processing Activities

#### **Business** lines **Securities Services Processing Businesses** Corporate Banking **Transaction Banking** Financing **Solutions** Advisory **Financing Businesses** Primary & Advisory Prime **Solutions Global Markets** & Financing **Equities** Credit Market Forex Intermediation Businesses Rates Commodity **Derivatives**

### Transformation path

- Become top 4 global multi-asset servicer
  - Leveraging Group's financial institutions franchise and Global Markets platforms
- Become leading multi-regional flow provider
  - Reinforce Cash management franchises
  - Selectively enhance trade finance capabilities



**Trajectory 2016-2019** 

Competitive positioning



RWA resources

- Increase shift towards fee-driven products
- Develop advisory, leveraging on Group's close relationships with corporates
- Leverage Corporate Debt Platform to structure debt solutions and further grow corporate bonds origination
- Benefit from market repricing in prime services





- Invest in businesses with competitive edge or supporting the Group franchises (derivatives, credit, FX,...)
- More efficient use of capital and balance sheet resources
- Shift from voice to electronically traded markets







# CIB 2016-2019 Transformation Plan Transformation Path Adapted to Regional Positioning

#### **EMEA**

(57% of 2015 revenues)

### BNP Paribas' home market: among European leaders

#### Positionning:

#1 Financing business and Securities Services
Top 3 Transaction Banking and Equity Derivatives
Top 5 Fixed Income

#### **APAC**

(22% of 2015 revenues)

### Good positioning in selected businesses

#### Positionning:

Top 5 Equity Derivatives
Top 9 Transaction Banking and Financing business
>Top 10 Fixed Income

#### **Americas**

(21% of 2015 revenues)

### Opportunistic positioning,

behind firms with large US franchises

#### Positionning:

Top 10 Transaction Banking

>Top 10 in other businesses

- Intensify focus on strategic clients to maximize wallet share
- Grow in fee-driven businesses and Securities Services
- Global Markets: focused investments in specific segments
- Strong cost effort and resource optimization

- Capitalizing on the success of the APAC plan
- Grow Europe-APAC cross-border business for Corporates
- Grow franchise of large local clients with regional needs
- Continue to develop cross-selling with Wealth Management

- Benefit from the momentum created by the CIB US plan
- Focus on strategic clients with global needs to grow cross-selling
- Grow wallet share of cross-border flow banking businesses
- Optimise cost structure and benefit from investments on IHC<sup>2</sup>

An even stronger European leader

Taking advantage of LT regional growth

Better align the platform with the Group strategy and franchises

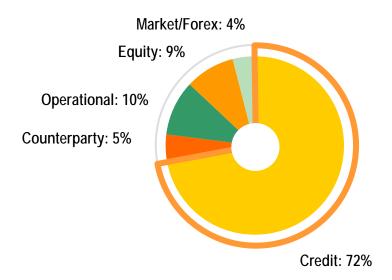
1. Source: Oliver Wyman 2014, Dealogic and internal; 2. Intermediate Holding Company



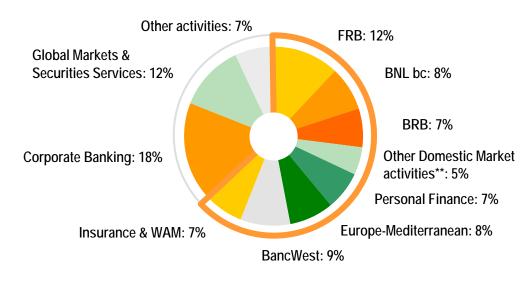
## Basel 3\* Risk-Weighted Assets

- Basel 3\* risk-weighted assets: €627bn (€634bn as at 31.12.15)
  - Decrease in risk-weighted assets mainly due to foreign exchange effect

Basel 3\* risk-weighted assets by type of risk as at 31.03.2016



Basel 3\* risk-weighted assets by business as at 31.03.2016

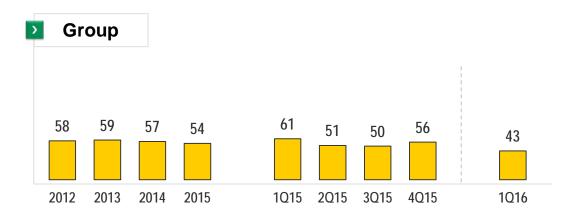


Retail Banking and Services: 63%

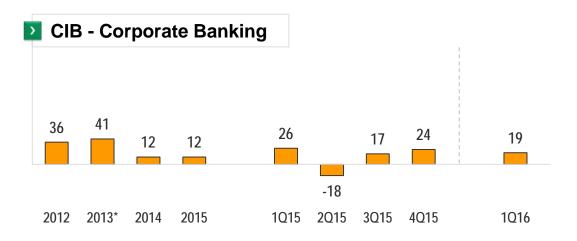
\* CRD4; \*\* Including Luxembourg

# Variation in the Cost of Risk by Business Unit (1/3)

Net provisions/Customer loans (in annualised bp)



- Cost of risk: €757m
  - -€211m vs. 4Q15
  - -€287m vs. 1Q15
- Decline in the cost of risk

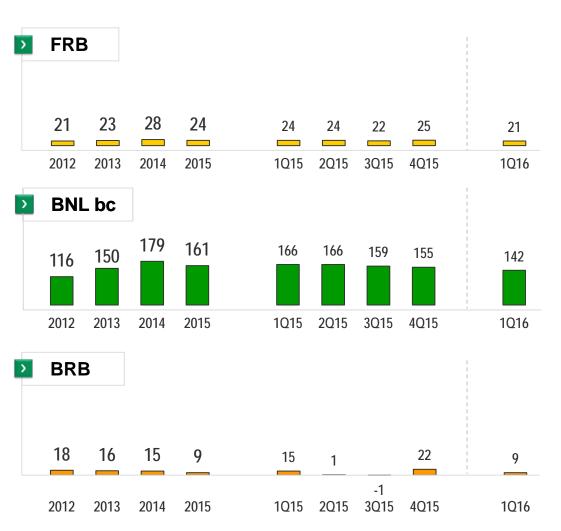


- Cost of risk: €55m
  - -€14m vs. 4Q15
  - -€18m vs. 1Q15
- Low cost of risk

\* Restated

# Variation in the Cost of Risk by Business Unit (2/3)

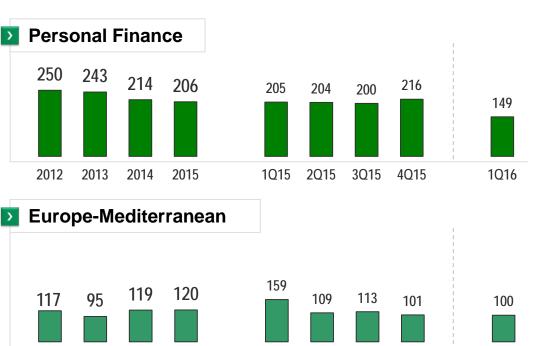
Net provisions/Customer loans (in annualised bp)



- Cost of risk: €73m
  - -€14m vs. 4Q15
  - -€15m vs. 1Q15
- Cost of risk still low
- Cost of risk: €274m
  - -€27m vs. 4Q15
  - -€47m vs. 1Q15
- Decline of doubtful loan outstandings
- Continued decrease in the cost of risk
- Cost of risk: €21m
  - -€31m vs. 4Q15
  - -€13m vs. 1Q15
- Cost of risk very low

# Variation in the Cost of Risk by Business Unit (3/3)

Net provisions/Customer loans (in annualised bp)



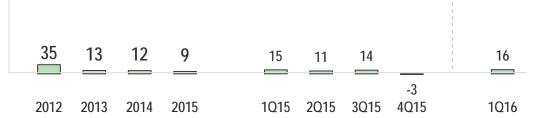
- Cost of risk: €221m
  - -€87m vs. 4Q15
  - -€71m vs. 1Q15
- Sharp decline this quarter
  - Effect of the low interest rates and the growing positioning on products with a better risk profile
  - Significant provisions write-backs following sales of doubtful loans
- Cost of risk: €96m
  - stable vs. 4Q15
  - -€53m vs. 1Q15
- Moderate cost of risk
- Reminder: high base in 1Q15

BancWest

2013

2014

2012



1015

2015

3015

4015

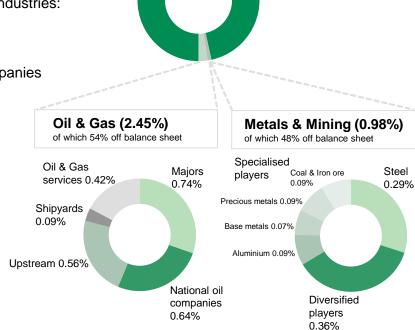
1016

- Cost of risk: €25m
  - +€29m vs. 4Q15
  - +€5m vs. 1Q15
- Cost of risk still very low
- 4Q15 reminder: provisions offset by write-backs

2015

# Specific Review of Industries Affected by Oil and Commodities Prices

- Review of industries affected by the decrease of oil and commodities prices
  - Exposure to Oil & Gas and Metals & Mining: respectively 2.45% and 0.98% of the Group's gross commitments on and off-balance sheet
  - Strong reduction of the Energy & Commodities business since 2013
  - Positive impact of the decrease of prices on a large number of industries: transport, chemicals, food & beverage, automotive
- Oil & Gas: €25.6bn net exposure\*
  - Close to 60% of gross exposure on Majors and national oil companies
  - 75% of investment grade\*\* exposure
  - Good coverage with collaterals for non investment grade\*\* exposure
  - Short average maturity: less than 2 years
  - Only 1% of doubtful exposure
  - Reminder: sale of the Reserve Based Lending business in the US in 2012
- Metals & Mining: €8.4bn net exposure\*
  - 60% of investment grade\*\* exposure
  - Short average maturity: less than 2 years
  - Diversified portfolio with different sectorial dynamics
  - Only 3% of doubtful exposure



**Total gross commitments of the Group** 

Total gross commitments on and off balance sheet, unweighted of

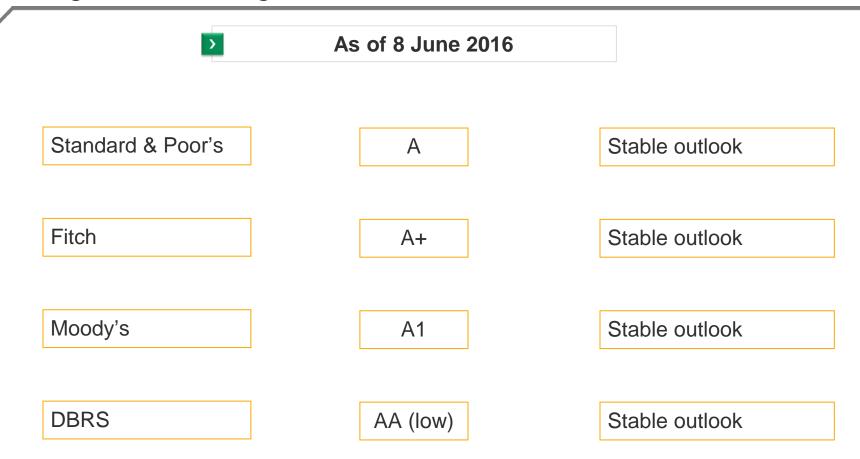
€1.399bn as at 31.12.2015



### Well-diversified quality portfolios

\* Net of guarantees and provisions (as at 31.12.2015); \*\* External rating or BNP Paribas' equivalent rating

### Long-Term Ratings



### Any rating action may occur at any time

## S&P – Rating Benchmark

As of 8 June 2016				
AA-	HSBC Bank plc (stable)	Royal Bank of Canada (negative)		
<b>A</b> +	Rabobank (stable)	UBS (stable)		
	BNP Paribas (stable)	Lloyds Bank plc (stable)		
A	Crédit Suisse (stable)	Crédit Agricole (stable)		
	Société Générale (stable)	Wells Fargo & Co* (stable)		
Λ.	Barclays Bank plc (stable)	Santander (stable)		
A-	JP Morgan Chase & Co* (stable)			
	RBS plc (positive)	Deutsche Bank (stable)		
DDD.	BBVA (stable)	Citigroup* (stable)		
BBB+	Bank of America Corp.* (stable)	Morgan Stanley Holding* (stable)		
	Goldman Sachs Group* (stable)	Commerzbank (stable)		
BBB-	Unicredit (stable)	Intesa San Paolo (stable)		

#### Any rating action may occur at any time

<sup>\*</sup> Holding company as main issuer of senior debt. Bank entities are rated as follows: Wells Fargo Bank NA: AA- (stable), JP Morgan Chase Bank NA: A+ (stable), Citibank NA: A (CreditWatch positive), Bank of America NA: A (CreditWatch positive), Morgan Stanley Bank: A (CreditWatch positive); Data Source: Bloomberg

## Moody's – Rating Benchmark

	As of 8 June 2016			
Aa2	Rabobank (stable)	HSBC Bank plc (stable)		
Aa3	Royal Bank of Canada (negative)			
<b>A1</b>	Lloyds Bank plc (positive) UBS (stable)  BNP Paribas (stable)			
A2	Crédit Agricole (positive)	Crédit Suisse (stable)		
	Wells Fargo & Co* (stable) Barclays Bank plc (stable)	Société Générale (stable)		
<b>A3</b>	RBS plc (positive)	Santander (stable)		
	Morgan Stanley Holding* (stable) JPMorgan Chase & Co* (stable)	Goldman Sachs Group* (stable)		
	Commerzbank (stable)	Citigroup* (stable)		
<b>3aa1</b>	Bank of America Corp.* (stable)	BBVA (stable)		

#### Any rating action may occur at any time

\* Holding company as main issuer of senior debt. Bank entities are rated as follows: Wells Fargo Bank NA: Aa2 (Stable), JP Morgan Chase Bank NA: Aa3 (stable), Citibank NA: A1 (stable), Bank of America NA: A1 (stable), Morgan Stanley Bank: A1 (stable); Data Source: Bloomberg

Unicredit (stable)



Baa2

Intesa San Paolo (stable)

Deutsche Bank (stable)

## Fitch – Rating Benchmark

	As of 8 Ju	As of 8 June 2016		
AA	Royal Bank of Canada (negative)			
AA-	HSBC Bank plc (stable) Rabobank (stable)	Wells Fargo & Co* (stable)		
<b>A</b> +	BNP Paribas (stable) Lloyds Bank plc (stable)	JPMorgan Chase & Co* (stable)		
A	Crédit Agricole (positive) UBS (positive) Citigroup* (stable) Goldman Sachs Group (stable) Bank of America Corp.* (stable)	Crédit Suisse (stable) Barclays Bank plc (stable) Morgan Stanley Holding* (stable) Société Générale (stable)		
Α-	Santander (stable)  Deutsche Bank (stable)	BBVA (stable)		
BBB+	Intesa San Paolo (stable) Commerzbank (stable)	RBS plc (stable) Unicredit (negative)		

### Any rating action may occur at any time

\* Holding company as main issuer of senior debt. Bank entities are rated as follows: Wells Fargo Bank NA: AA (stable), JP Morgan Chase Bank NA: AA- (stable), Citibank NA: A (stable), Bank of America NA: A+ (stable), Morgan Stanley Bank: A (stable); Data Source: Bloomberg

